



PERIYAR UNIVERSITY

PERIYAR PALKALAI NAGAR

SALEM-636011

DEGREE OF BACHELOR OF SCIENCE
CHOICE BASED CREDIT SYSTEM



Syllabus for

B.Sc. FASHION TECHNOLOGY

(SEMESTER PATTERN)

**(For Candidates admitted in the College Affiliated to Periyar
University From 2021-2024 onwards)**

REGULATIONS

I. ELIGIBILITY

- II.** Candidates seeking admission to the first year degree of Bachelor of Science in Fashion Technology shall be required to have passed in any Higher Secondary Course examination (Regular academic or Vocational) of the state board/CBSE/ICSE or other examination accepted as equivalent thereto by the syndicate, subject to such other conditions as may be prescribed. Pass in any three year Diploma in Fashion/Costume/Textile/Apparel related course is eligible to admit in direct second year of this UG course.

III. DURATION

The course for the degree of Bachelor of Science Fashion Technology shall extend over a period of three academic years - 6 Semesters and each semester normally consisting of 90 working days or 450 Hours.

IV. ELIGIBILITY FOR THE DEGREE

A candidate shall be eligible for the degree of Bachelor of Science Fashion Technology, if he/she has satisfactorily undergone the prescribed courses of the study for a period not less than 6 semesters in an institution approved by the university has passed the prescribed examinations in all the 6 Semesters.

V. SUBJECT OF STUDY

The subjects of the study for the B.Sc., Fashion Technology and the syllabus for the subjects are given in the annexure.

VI. REQUIREMENT OF EXAMINATION

The theory examinations will be conducted for 3 hours by the university in the subjects prescribed for all the semesters in every semester.

The practical examinations will be conducted by the university for 3 hours with respective to allied and core practical's in all the subjects prescribed in every semester.

VII. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations /Internship work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the university.

Program Specific Objectives (PSOs)	
B.Sc. (Fashion Technology)	
PSO-1	Gain the knowledge of fashion technology course through theory and practical oriented courses.
PSO-2	Understand good laboratory practices in garment designing and construction.
PSO-3	Understand the impact of the professional designing solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
PSO-4	Make aware of to handle the sophisticated instruments/equipment's at industry level
PSO-5	Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary field and to become a significant provider of employment and self-employment opportunities.
PSO-6	Develop research oriented skills and thereby build a strong foundation for higher studies.

Program Objectives (POs)	
B.Sc. (Fashion Technology)	
PO - 1	Inculcate the students at first to the fundamentals governing the aesthetic and design elements required for a fashion technology graduate along with the fundamentals of management aimed at sufficient skill levels required in the apparel manufacturing industry.
PO - 2	To introduce different essential streams including apparel manufacturing technology, information technology, quality management, etc.
PO - 3	Impart extensive knowledge of raw materials including fabrics and trims in the formative years to enable the students to relate their understanding with apparel manufacturing.
PO - 4	To build upon the integration of creative forces of design with fashion technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today
PO - 5	The culmination of the Programme leads the student researching, experimenting and implementing the skills by way of a graduation project.
PO - 6	Mold the students to be qualified to position themselves for diverse work profiles available in the apparel manufacturing sector.

EM	PART	PAPER CODE	COURSE CODE	COURSE	HRS		Credit	MARKS		
					L	T/P		CIA	EA	TOTAL
I	I		Language	Tamil-I	4	2	5	25	75	100
	II		Language	English- I Communicative English	4	2	5	25	75	100
	III		Core-I	Pattern Making & Grading	3	2	4	25	75	100
			Allied Practical-I	Basics of Apparel Designing Practical	-	3	2	40	60	100
		Allied Practical-II	Fashion Illustration & Sketching Practical	-	4	2	40	60	100	
	IV		Value Education	Yoga	1	1	2	25	75	100
			Add-on Course	Professional English-I	4	-	4	25	75	100
					30	24			700	
II	I		Language	Tamil-II	4	2	5	25	75	100
	II		Language	English-II Communicative English	4	2	5	25	75	100
	III		Core -II	Fashion Design Concepts & Methodology	2	2	3	25	75	100
			Core-III	Fibre & Yarn Science	4	2	4	25	75	100
			Core Practical-I	Fashion Design Concepts & Methodology Practical	-	3	2	40	60	100
	IV		EVS	Environmental Studies	1	-	1	25	75	100
			Add-on Course	Professional English-II	4	-	4	25	75	100
					30	24			700	
III	III		Core-IV	Fabrics Science	3	2	4	25	75	100
			Allied-I	Historic Costumes of India	4	1	5	25	75	100
			Allied-II	Fashion Clothing Psychology	3	2	4	25	75	100
			Core Practical-II	Children's Apparel Practical	-	4	2	40	60	100
			Core Practical-III	Fibre to Fabric Science Practical	-	5	3	40	60	100
		SBEC Practical-I	E-Designing Practical	2	2	3	40	60	100	
	IV		NMEC-I	Fundamentals of Textile	2	-	2	25	75	100
					30	23			700	

SEM	PART	PAPER CODE	COURSE CODE	COURSE	HRS		Credit	MARKS		
					L	T/P		CIA	EA	TOTAL
IV	III		Core –V	Textile Wet Processing	3	2	4	25	75	100
			Core –VI	Fashion Marketing	3	1	4	25	75	100
			Allied-III	Home Textiles	3	1	4	25	75	100
			Core Practical-IV	Women's Apparel Practical	-	6	3	40	60	100
			Core Practical-V	Textile Wet Processing Practical	-	5	3	40	60	100
	IV		SBEC Practical -II	Fashion Accessories & Embellishment Practical	-	4	3	40	60	100
			NMEC-II	Fundamentals of Designing	1	1	2	25	75	100
					30	23			700	
V	15 Days Internship to any Textile / Garment/Fashion Industry									
	(Viva voce for the internship training in V semester)									
	III		Core VII	Apparel Production Management	4	1	4	25	75	100
			Core VIII	Textile Finishing	4	-	3	25	75	100
			Core IX	Entrepreneurship Development	4	1	4	25	75	100
			MBEC-I	Apparel Quality Assurance	4	-	3	25	75	100
			Core Practical-VI	Men's Apparel Practical	-	5	3	40	60	100
			Core Practical-VII	Fashion Draping Practical	-	2	2	40	60	100
	IV		Core Practical-VIII	Internship Project Viva-Voce	-	-	2	-	100	100
			SBEC Practical -III	Computer Aided Pattern Designing Practical	-	5	3	40	60	100
					30	24			800	
VI	III		Core-X	Apparel Merchandising	4	2	5	25	75	100
			Core XI	Fashion Business Start Up	4	1	4	25	75	100
			MBEC-II	International Trade And Documentation	4	1	4	25	75	100
			Core Practical-IX	Garment Analysis & Product Development Practical	-	4	2	40	60	100
	IV		Core Practical-X	Portfolio Presentation-Viva Voce	2	4	4	40	60	100
			SBEC Practical -IV	Beauty Care Practical	-	4	2	40	60	100
			Extension Activity	Extension Activity	-	-	1	-	-	-
					30	22			600	
					180	140			4200	

SBEC- Skill Based Elective Courses

NMEC – Non-Major Elective Courses

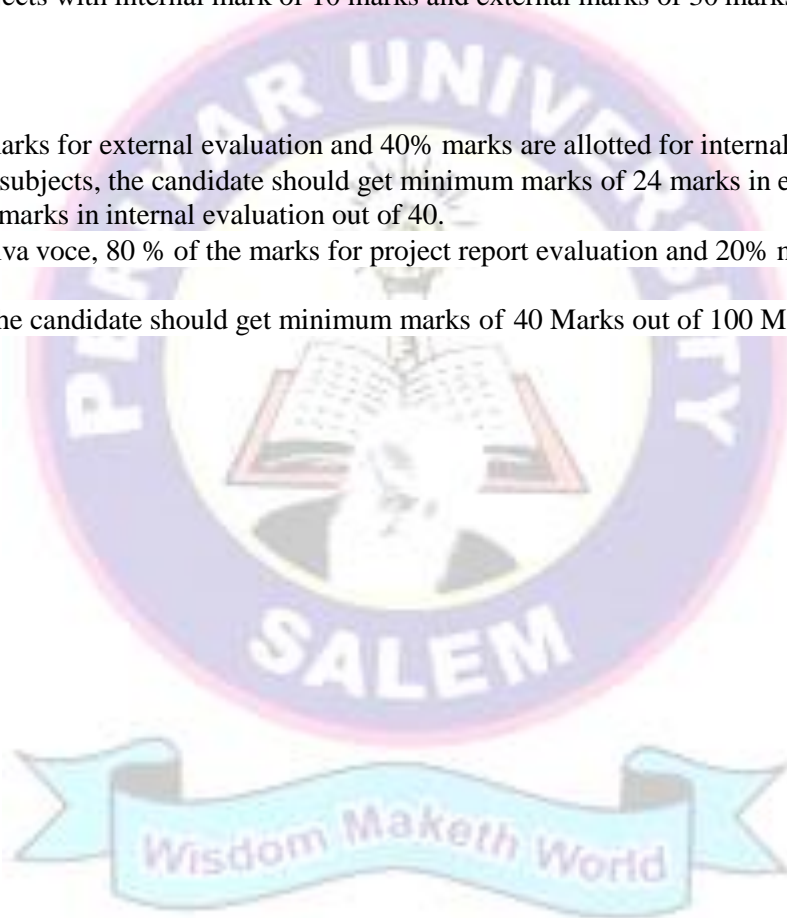
MBEC – Major Based Elective Courses

VIII. PASSING RULES Theory

- 75% of the marks for external evaluation and 25% marks are allotted for internal evaluation.
- Candidate is demand to have passed to a subject, if he/she get a minimum of 40% of total marks in theory subjects with internal mark of 10 marks and external marks of 30 marks.

Practical

- 60% of the marks for external evaluation and 40% marks are allotted for internal evaluation.
- For practical subjects, the candidate should get minimum marks of 24 marks in external evaluation out of 60 and 16 marks in internal evaluation out of 40.
- For project viva voce, 80 % of the marks for project report evaluation and 20% marks are allotted for Viva voce.
- For project, the candidate should get minimum marks of 40 Marks out of 100 Marks.



QUESTION PAPER PATTERN

THEORY

QUESTION PAPER PATTERN

Time: 3 Hours

Total Marks: 75 Marks

Unit	Section-A	Section-B	Section-C
I	Q. 1, 2,3	Q. 16	Q. 21a,21b
II	Q. 4,5,6	Q. 17	Q. 22a,22b
III	Q. 7,8,9	Q. 18	Q. 23a,23b
IV	Q. 10,11,12	Q. 19	Q. 24a,24b
V	Q. 13,14,15	Q. 20	Q. 25a,25b



SECTION A (15 x 1 = 15)
ANSWER ALL THE QUESTIONS

SECTION B (5 x 2 = 10)
ANSWER ANY TWO QUESTIONS

SECTION C (5 x 10 = 50)
EITHER OR CHOICE
ANSWER ALL THE QUESTIONS

INTERNALASSESSMENT **MARKS**

TEST : 15
ASSIGNMENT : 5
ATTENDANCE: 5

25

PASSING MINIMUM (IA) 40% - 10 MARKS
PASSING MINIMUM (UE) 40% - 30 MARKS
PASSING MINIMUM TOTAL - 40MARKS

PRACTICAL:

Time: 3 Hours

Total Marks: 60 Marks

SECTION A (1X20= 20)

Either or Choice

ANSWER ANYONE

SECTION B (1 X40= 40)

Either or Choice

ANSWER ANYONE

INTERNALMARKS:

RECORD: 25
SAMPLE: 10
ATTENDANCE: 05

TOTAL: 40 MARKS

PASSING MINIMUM (IA) 40% - 16 MARKS
PASSING MINIMUM (UE) 60% - 24 MARKS
PASSING MINIMUM TOTAL - 40MARKS



SEMESTER I

Course Code	PATTERN MAKING & GRADING			L	T	P	C
CORE-I				3	2	-	4
Basics of Garment Production				Syllabus		2021 Onwards	
Course Objectives:							
1. To Impart the students ability to create design through flat pattern technique. 2. To impart the techniques of dart manipulation. 3. To enable the students to learn the skills of standardizing body measurements.							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to learn as follows:							
1	List out the steps in taking body measurements for gents, ladies and kids.					K2	
2	Explain the pattern drafting techniques for different garment blocks.					K2	
3	Clarify the pattern draping techniques for different garment blocks.					K2	
4	Analyzing the grain of fabric and predict the actual pattern size by grading.					K4	
5	Summarize the pattern alteration techniques and fabric layout.					K2	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	BODY MEASUREMENTS						
Importance, Preparation for measuring, Girls and Ladies measurements, Boy's and Men's measurements. Standardizing body measurements, Importance, Techniques used. Relative length and girth measurements. Preparation of standardized measurement chart.							
Unit:2	DRAFTING						
Pattern making terminology, Methods of pattern making, Types of paper patterns, Pattern making tools, Steps in drafting Bodice front, Bodice back, Sleeve, Skirt front and back, Collar- one piece peter pan and shirt collar. Dart Manipulation, Technique-Slash and Spread method and Pivotal method. Study of commercial pattern, Merits & Demerits. Preparation of commercial pattern for kids. Fitting – Standards of a good fit, Steps in preparing a blouse for fitting, checking the fit of a blouse.							
Unit:3	DRAPING						
Draping -Definition and Meaning, Need for draping, Importance of Draping Technique, Advantages and Disadvantages, Tools and Equipment's used for Draping, Preparation of dress form. Importance of grain, preparation of Muslin Material, straightening, tearing and pressing.							
Unit:4	GRADING AND PREPARATION OF FABRIC FOR CUTTING						
Grading-Introduction and importance of grading, Manual Grading of basic bodice – front and back, Sleeve, skirt and Collar, Computerized Grading. Basic terms: Grain, Selvedge, On grain, Off Grain, Off Grain Print, With the Grain, Against the Grain, Importance of Grain in Fabric. Cutting -Preparing the Fabric for Cutting, Methods of straightening fabric ends, Methods of straightening fabric grain, shrinking fabrics.							
Unit:5	PATTERN ALTERATION AND LAYOUT						
Importance of altering patterns, Principles for pattern alteration, common pattern alteration in blouse. Pattern layout - Definition, Purpose, Rules in layout, Types of layout and Special layouts. Piecing, transferring pattern markings.							

Text Book(s)	
1	Mary Mathews, Practical Clothing Construction- Part I and II, - Cosmic Press, Madras,1990
2	Helen Joseph Armstrong, (2014).Pattern Making for Fashion Design.5 th editions. India: Dorling Kindersley
3	Gayatri Verma, (2006).Cutting and Tailoring Course. New Delhi: Asian publishers.
4	Connie Amaden Crawford, (2005).The Art of Fashion Draping III Edition. OM Books International.
5	Lori A. Knowles, (2005).The Practical <i>Guide to Pattern Making for Fashion Designers</i> . New York: Fair Child, Publications, Inc.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://textilelearner.blogspot.com/2014/03/methods-off-garment-parttern-grading.html
2	https://www.threadsmagazine.com/2008/11/01/making-sense-of-pattern-grading
3	https://www.clothingpatterns101.com/pattern-grading.html



Course Code	BASICS OF APPAREL DESIGNING PRACTICAL		L	T	P	C
ALLIED PRACTICAL-I			-	-	3	2
Basic Knowledge of Garment Production			Syllabus		2021 Onwards	
Course Objectives:						
1. To impart practical exposure in sewing operation. 2. To acquaint students with the knowledge on basic sewing techniques. 3. To impart the knowledge and skills required for garment designing.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Assemble various seams, seam finish and bias finishing techniques using various class stitches.					P2
2	Make fullness methods, placket and fasteners attachments in garment.					P4
3	Construct the various body parts of a garment.					P4
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
1. Preparation of Samples for Seams and Seam Finishes. 2. Preparation of Stitches ((Class 100 to Class 600)) 3. Preparation of Samples for Hems. 4. Preparation of Samples for Fullness. (Darts, Tucks, Pleats, Gathers, Flares, Ruffles, Godets and Gathers) 5. Preparation of Samples for Facing and binding.(Any2) 6. Preparation of Samples for Plackets and fasteners.(Any2) 7. Preparation of Samples for different Sleeves.(Any2) 8. Preparation of Samples for different Collars.(Any2) 9. Preparation of Samples for different Yokes.(Any2) 10. Preparation of Samples for different pockets(Any2)						
Text Book(s)						
1	Gayatri Verma and Kapil Dev, (2006). <i>Cutting and Tailoring Course</i> . New Delhi: Asian Publishers					
2	.K R Zarapker, (2005). <i>Zarapker System of Cutting</i> . New Delhi: Nayneet Publications Ltd.					
3	Thangam Subramaniam, (2006). <i>Dress Making- Bombay Tailoring and Embroidery College</i>					
4	Ruth Sleigh Johnson, (2011). <i>Practical sewing techniques</i> . London :A&C Black publishers					
Related Websites						
1	https://ecourseonline.iasri.res.in/mod/page/view.php?id=114171					
2	https://www.fibertofashion.com/industry-article/5658/basic-of-pattern-making					
3	https://www.clothingpatterns101.com/style-lines.html					

Course Code		FASHION ILLUSTRATION & SKETCHING PRACTICAL	L	T	P	C
ALLIED PRACTICAL-II			-	-	4	2
Basic Knowledge of Fashion Sketching			Syllabus		2021 Onwards	
Course Objectives:						
<ol style="list-style-type: none"> 1. Students will learn the basic objects drawing and shades. 2. They will learn basic head theories and draw human figures at different angles 3. They will create garment design for various seasons on fashion figures. 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Illustrate the fashion figures for different head theories with respective features.					P2
2	h garment designs and apparel parts.					P4
3	Design various Accessories and Ornaments					P4
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
Prepare sketches for the following						
<ol style="list-style-type: none"> 1. Different types of Collar, Sleeve, Neckline, Skirts. 2. Different types of Ladies Tops, Shirt, Pant(Full and half) 3. Different types of Accessories – Bags, Footwear, Hats etc. 4. Different types of Ornaments 5. Facial Features – Eyes, Nose , Lips, Ears 6. Face, Hands, Legs – Different Positions 7. Lay Figure -7 1/2 Head 8. Fashion Figure -8, 10, 12 Head. 						
Text Book(s)						
1	Patric John Ireland, Fashion Design Illustration –Women, B.T. Batsfort Ltd, London (1993).					
2	Patric John Ireland, Fashion Design Drawing and Presentation, B. T. Batsfort Ltd, London (1982).					
3	Patric John Ireland, Fashion Design Illustration –Men, B. T. Batsfort Ltd, London (1996).					
4	Wolfgang. H. Hageney, Checks And Stripes –Classic Variations in Colour Vol. I, Belveden (1997).					

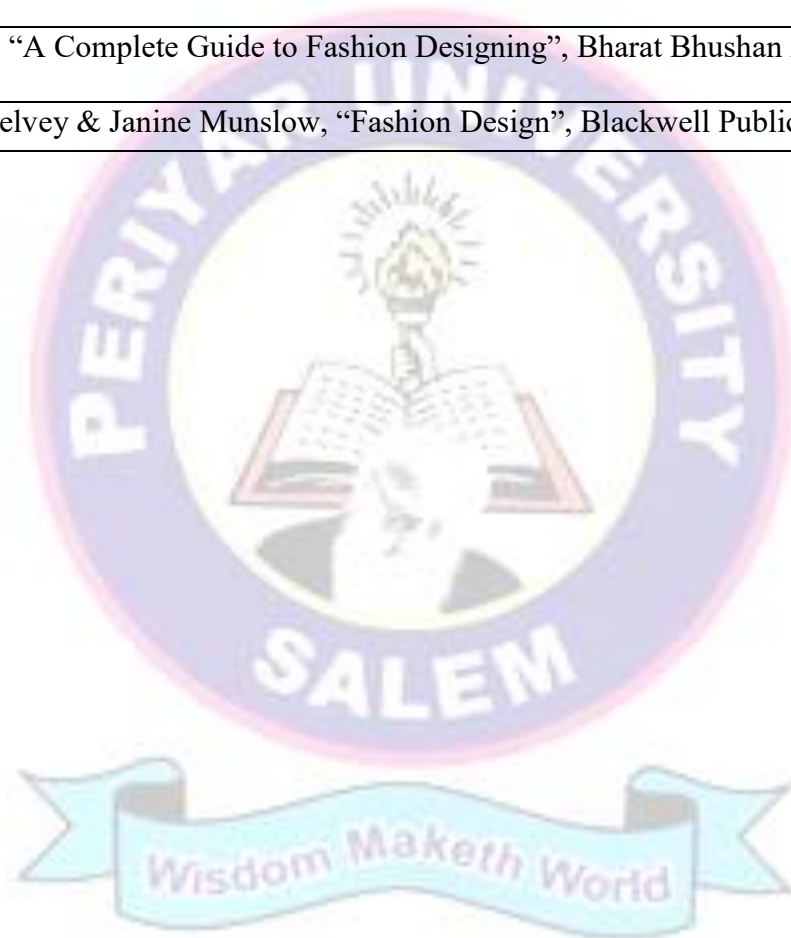


SEMESTER II

Wisdom in every World

Course code		FASHION DESIGN CONCEPTS & METHODOLOGY	L	T	P	C
CORE-II			2	2	-	3
Basic of design concepts and methodology			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> To acquaint the student with the history of fashion and its elements. To impart knowledge on fashion art and its importance. 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Outline the fashion terms and roles of fashion designers.					K2
2	Explain the elements of design and its applications.					K2
3	Interpret color theory and its applications of fashion field.					K2
4	Clarify the Principles of design and its applications.					K2
5	Define fashion style and list down the garment details.					K1
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	Fashion Context					
Introduction to fashion- Fashion Definition – Fashion terminologies – Classification of fashion – Fashion cycle –Factors influencing in fashion – Role and responsibilities of a fashion designer – Types of fashion designers.						
Unit:2	Elements of Design					
Elements of design- Introduction to design – Types of design – Elements and their importance in a design – Line – Types – Application of line in a garment –Influence of line in various illusion - Shape – Types – Importance of shape in garment design – Texture – Determinants of texture – Effect of texture on color & physical proportion.						
Unit:3	Color Theory					
Color & Color theory Introduction to color theories – Dimensions of color – Color systems – Warm and cool colors – color schemes – Application of color in fashion design – Visual impact of color in a garment – Importance of color psychology.						
Unit:4	Principles of Design					
Principles of design, Importance of principles of design in fashion – Balance and its types – Proportion and its application in garment design – Emphasis – Creating emphasis in a garment using various techniques – Harmony and its impact in garment design – Rhythm – Application of rhythm in garment design.						
Unit:5	Fashion style and Garment Details					
Introduction to fashion style details and various garments Importance of details in apparel design – Various types of neck, collar & sleeve – Different types of waist & hem lines – Types of plackets, Pockets- Garments for men, women and kids – Unisex garments – Intimate , active and functional garments						

Text Book(s)	
1	Injoo Kim & Mykyung Uh, "Apparel Making in Fashion Design", Fair child Publications, New York (2002).
2	Bride M. Whelan, "Colour Harmony – A Guide to Creative Colour Combinations", Rockport Publishers, USA (1997).
3	James Stockton, "Color", Chronicle Book Publishers, San Francisco (1984).
4	Axel Venn, "Color Kaleidoscope, Mode", Information Group (1997).
5	Sumathi.G.J, "Elements of Fashion and Apparel Design", New Age International (P) Ltd, New Delhi (2002).
6	Patric John Ireland, "Fashion Design Drawing and Presentation", B.T. Batsfort Ltd, London (1982)
7	Jenny Davis, "A Complete Guide to Fashion Designing", Bharat Bhushan Abhishek Publication (2006).
8	Kathryn Mckelvey & Janine Munslow, "Fashion Design", Blackwell Publication (2003).



Course code		FASHION DESIGN CONCEPTS & METHODOLOGY PRACTICAL	L	T	P	C
CORE PRACTICAL-I			-	-	3	2
Fundamentals of Fashion Sketching			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ul style="list-style-type: none"> To develop the skill of free hand drawing & sketching, in order to visualize and analyze, observe & communicate ideas and concepts. To learnt the basic principle of designs & color concepts 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Develop Prang colour chart, value and intensity charts					P3
2	Illustrate human figures for a child, woman and man					P4
3	Sketch garment designs for various seasons with the applications of elements, principles and color harmonies of design.					P4
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
1. Prepare the following Charts						
<ul style="list-style-type: none"> Prang colour chart, Value chart Intensity chart 						
2. Illustrate Human Figure for the Following Heads						
<ul style="list-style-type: none"> Child - 6 head Women – 8 head, 10 head and 12 head Man – 10 head 						
3. Illustrate Garment Designs for the Elements of Design (3 each)						
<ul style="list-style-type: none"> Line Texture Shape 						
4. Illustrate Garment Designs for the Principles of Design						
<ul style="list-style-type: none"> Balance (Formal and Informal) Harmony Emphasis Proportion Rhythm (by Repetition, Gradation and Line Movement) 						
5. Illustrate the Colour Harmony in Dress Design						
<ul style="list-style-type: none"> Monochromatic Analogous Complimentary Double complementary Split complementary Triad Neutral 						

6. Create Garments for the Following Seasons	
<ul style="list-style-type: none"> • Summer • Winter • Autumn • Spring 	
Text Book(s)	
1	Fashion Sketch Book, Bina Abling, Fair Child Publications, New York Wardrobe, 1988.
2	Illustrating Fashion, Kathryn McKelvey and Janine Munslow, Blackwell Science, 1997.
3	Art and Fashion in Clothing Selection , Mc Jimsey and Harriet, Iowa State University Press, Jowa,1973.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/



Course Code	FIBER & YARN SCIENCE		L	T	P	C
Core-III			4	2	-	4
Basics of Fibre and Yarn Production			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> 1. To facilitate the students to understand the structural features of Fibers and Yarn. 2. To investigate techniques of textile fibers and yarn with its manufacturing Process. 3. To learn the Properties and behavior of Fibers and Yarn. 4. To gain knowledge in Advanced Spinning System. 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	List out the various kinds of textile fibers.					K2
2	Explain the process of textile fibers and filament yarns.					K2
3	Infer about the techniques of yarn pre-production in textile industry.					K3
4	Summarize the yarn in-production methods and techniques					K3
5	Clarify the post production process of yarn.					K3
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	Introduction of Textile Fibers					
Introduction to Textile fibers - Definition, Classification of fibers - Essential and Desirable properties – Natural fibers- cotton, linen, silk, wool, Jute, - Manufacturing, Physical and chemical Properties and end uses. Brief study of fibres - Kapok, Bamboo, Banana, Coir, Sisal, Hemp, Soy bean.						
Unit:2	Filament Spinning System					
Manmade fibers - Polyester, Nylon. Regenerated fibers – Viscose rayon, Modal, Manufacturing, Physical, chemical Properties and end uses. Brief study of Kevlar, spandex/ Lycra, Lyocell and Glass fibres.						
Unit:3	Pre-Production Process					
Ginning – Objects – Types of Ginning - Working principle of knife roller gin. Blow room process – objects of mixing, objects of blow room, working principles of axi-flow cleaner, krischner beater, lap forming Unit (Scutcher) - cleaning efficiency.						
Unit:4	Yarn Production Process					
Carding – Objects, working principles of modern carding. Draw frame – Objects, Roller drafting, working principles of draw frame. Comber – Objects, working principles. Simplex – Objects, working principles, Spinning (Ring frame) – Objects, Working principles.						
Unit:5	Post Yarn Production Process					
Yarn – Definition, Classification, simple, fancy and sewing threads, manufacturing process. Yarn twist – classification of twist, yarn count systems.						

Text Book(s)	
1	A Text Book of Fiber Science and Technology, Mishra, S.P, New Age International (P) Ltd Publishers, New Delhi 2000.
2	Spun Yarn Technology, Eric Oxtoby, Butterworth-Heinemann, Published in 1987.
3	The Motivate Series – Textiles, Wynne, A, Publisher : Macmillan Education Ltd., London, 1997.
4	Hand Book of Textile Fibers – Vol. I & Vol. II. Gordon Cook, J, Wood Head Publishing Ltd., Cambridge, England, 1984.
5	Man-made Fibers, Moncrieff, W, Butterworth Scientific Publication, 1975.
6	Handbook of Textile Fibers: Natural Fibers, J Gordon Cook , Wood head publication Limited, 1984.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://textilelearner.blogspot.com/
2	https://www.textiletoday.com.bd/category/innovations/fiber-yarn-fabric/
3	https://study.com/academy/lesson/textile-yarns-definition-types-classification.html



A decorative graphic of a scroll with a black outline and rounded corners. The scroll is partially unrolled, with the top and bottom edges curving inward. The top-left and top-right corners are shaded in light gray. The text "SEMESTER III" is centered on the scroll.

SEMESTER III

Course Code	FABRIC SCIENCE			L	T	P	C
Core-IV				3	2	-	4
Fundamentals of woven and knitted fabric production				Syllabus		2021 Onwards	
Course Objectives:							
<ol style="list-style-type: none"> 1. To impart knowledge on woven fabrics 2. To help students to understand fabric formation process. 3. To impart knowledge on woven fabric designs and structures. 4. To learn about knitting 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Explain the preparatory processes involved in the woven fabric production						K2
2	Elaborate the principles used in woven fabric production.						K2
3	Infer about the various kinds of basic weaves.						K2
4	Analyze the knitting fabric production process						K4
5	Evaluate the working principles of knitting machines						K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Preparatory Process						
Introduction- Classification of fabric forming methods- weaving preparatory processes - pirn winding – Objects - Passage of material through an automatic high speed pirn winder. Objects of warping – Types of warping – Passage of material through high speed modern beam warping machine & sectional warping machine							
Unit:2	Weaving Mechanisms						
Loom Mechanisms - Passage of material through a plain power loom – Basic mechanisms of a loom – Primary, secondary & auxiliary motions – Tappet shedding – Cone over pick & under pick mechanisms – Beat up mechanism – Types of let off & take up mechanisms – Fabric defects, causes & remedies							
Unit:3	Basic Weaves						
Introduction to Weaves – Weave diagram – Plain weave & derivatives – Twill weave & derivatives – Satin & sateen weaves – Ordinary and Brighten Honey Comb; Huck-a-Back; Mock Leno; extra warp and extra weft figuring – single and double color.							
Unit:4	Knitting						
Knitting – Definition, classification and history. Types of knitting – hand and machine - characteristics of knitted goods. General terms and principles of knitting Technology, Machine knitting, parts of machine, knitted loop structure, stitch Density.							
Unit:5	Knitting Machines						
Weft Knitting – classification – circular rib knitting machine, purl interlock, Jacquard – single Jersey machine– basic knitting elements – types and functions – knitting cycle, cam system – 3way technique to develop design – knit, tuck, miss – effect of stitches on fabric properties.							
Warp Knitting -lapping variations-tricot, raschel, simplex and Milanese -kitten raschel -single bar, 2 bar, multi bar machines. Types of threading, production of nets, curtains, heavy fabrics and elasticized fabrics.							

Text Book(s)	
1	R.Marks, A.T.C. Robinson, Principles of Weaving, The Textile Institute, Manchester (1976)
2	B.Hasmukhrai, Fabric Forming, SSM ITT Cooperative stores Ltd, Komarapalayam (1996).
3	K.T.Aswani, Fancy Weaving Mechanism, Mahajan Book Distributors, Ahmadabad (1990).
4	N.Gokarneshan, Fabric Structure and Design, New Age International Publishers, New Delhi(2004).
5	David spencer, “Knitting technology”, pergamen press, Oxford (1982)
6	D B Ajgonker, “Principles of knitting”, Universal publishing corporation.(1998)
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.cottonworks.com/topics/sourcing-manufacturing/weaving/basic-woven-designs-introduction-to-woven-fabric/
2	https://www.textileschool.com-453-wovendesign-
3	https://www.intechopen.com/books/advances-in-modern-woven-fabric-technology/color-and-weave-relationship-in-woven-fabric



Course code		HISTORIC COSTUMES OF INDIA	L	T	P	C
ALLIED- I			4	1	-	5
History of Indian Costumes			Syllabus		2021 Onwards	

Course Objectives:

The main objectives of this course are to:

1. To learn the traditional costumes of India.
2. To review the Indian history of costumes.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Infer about fashion evolution in fashion industry.	K2
2	Generalize the dyed and printed textiles of India	K2
3	List out the traditional costumes of Indian states	K2
4	Devise the traditional embroideries of India	K2
5	Categorize the kinds of Indian Jewellers.	K2

K1 - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

Unit:1 Fashion Evolution

Fashion Evolution -Beginning of Civilization –costumes of men and women: Ancient Greek, Ancient Roman, Ancient Egyptian, and French costumes at 17th century. **Indian Costumes**-Beginning of costumes- Pre Vedic Era & Post Vedic Era: Mauryan, Kushan Dynasty, Gupta Dynasty - Mughal Period - Costumes of the British Raj.

Unit:2 Dyed and Printed Textiles of India

Dyed and Printed Textiles of India -Process Of Dyed And Printed textiles of India: Kalamkari, Ikkat, Bandhani, Batik, Bagru Hand woven textiles of India: Dacca Muslin, Banarasi/ Chanderi, Brocades, Baluchari, Himrus and Amrus, Kashmiri shawls, Pochampalli Sarees, Silk sarees of Kancheepuram.

Unit:3 Traditional Costume of Different States of India

Traditional Costume of Different States of India -Tamil Nadu , Kerala , Andhra Pradesh , Karnataka, Assam, Orissa, Bihar, Karnataka, West Bengal, Maharashtra, Rajasthan, Haryana, Uttar Pradesh, Jammu and Kashmir, Gujarat, Madhya Pradesh.

Unit:4 Traditional Embroideries of India

Traditional Embroideries of India - Origin ,Embroidery stitches used –embroidery of Kashmir, Phulkari of Punjab ,Gujarat – Kutch and Kathiawar, embroidery of Rajasthan , Kasuti of Karnataka ,Chicken work of Lucknow, Kantha of Bengal – in all the above – types and colors of fabric /thread.

Unit:5 Indian Jewellery

Indian Jewellery– jewellery used in the period of Indus valley civilization ,Mauryan period , Gupta Period , the Pallava and Chola Period ,Symbolic Jewellery of South India,Mughal period. Temple Jewellery of South India, Tribal jewellery.A brief study of gems and precious stones.

Text Book(s)

1	G.H Ghosrye, “Indian Costume”, Popular books Pvt Ltd
2	Jamila Brij Bhushan, D B Tarapore, “The costumes and textiles and India” , vala Sons & Co, Bombay (1958)
3	Das S.N, DB Tarapore, “Costumes of India and Pakistan”, vala Sons and co, Bombay (1956).
4	Francois Boucher, “History of Costumes in the West”
5	Elizabeth Ewing, “History of 20th Century Fashion”, [Revised By -Alice Macrell].

Course Code	FASHION CLOTHING PSYCHOLOGY			L	T	P	C
Allied II				3	2	-	4
Basics of Fashion Psychology				Syllabus		2021 Onwards	
Course Objectives:							
<ul style="list-style-type: none"> To elaborate the role of fashion & clothing in communication of cultural practices, which are enables to understand the function of a garment. To explore meaning of fashion and clothing for designer. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Predict Fashion and its origin.					K2	
2	Outline the focus of fashion and fashion cycle.					K2	
3	Appraise the movement of fashion and its factors					K3	
4	Interpret the various fashion designers and freelancers in India.					K2	
5	Clarify International fashion centers and brands.					K2	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Fashion						
Origin of Fashion – Importance of fashion - Development of fashion, Components of fashion -, Design Details, Texture, Color and Silhouette. Types of silhouette Natural Body, Slim line, Wedge, Hour Glass, Extreme Volume Silhouette.							
Unit:2	Fashion Focus						
Fashion Focus – The designers Role, The Manufacturers Role, The Retailers Role, Scope of Fashion Business – Primary Level, The Secondary Level, The retail level and the Auxiliary level. Study about International Designers – Fashion related cycle and theories.							
Unit:3	Movement of Fashion						
The Movement of Fashion - Factors influencing fashion movement-Accelerating factors, Retarding factors, and Recurring fashions. Predicting the movement of fashion.							
Unit:4	Designers						
Types of designers – High fashion Designer, Stylist, and Freelance Designer. Sources of design inspiration. Indian fashion Designers-Manish Malhotra, Ritukumar, Rituberri, TarunTahilani, Wendell Rodricks, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manish Arora, and Rohit Bal.							
Unit:5	International Fashion Centers						
Study of International Fashion centers – France, Italy, England, Germany, Canada, New York. Study of International Fashion Brands–Women's Wear, Men's Wear, Kids Wear, Sports Wear, Cosmetics and Accessories.							
Text Book(s)							
1	Elainestone, “ The Dynamics of Fashion ”, Fair child publications, New York, 2001.						
2	Gini Stephan Friengs “ Fashion from concept to consumer ”, [Sixth Edition], Prentice Hall.1999.						

Course code		CHILDREN'S APPAREL PRACTICAL	L	T	P	C
Core Practical II			-	-	4	3
Basic Construction Techniques of Children's Garments				Syllabus		2021 Onwards
Course Objectives:						
1.Designing, drafting and constructing the following garments for the features Prescribed						
2.List the measurements required and materials suitable Calculate the cost of the garment						
3.Calculate the material required-Layout method and direct measurement Method						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Design and generalize the measurements for the various childrens' garments.					P3
2	Prepare patterns and calculate material requirement for the designed children's wear.					P3
3	Construct the designed children's garment and calibrate the cost of the garment.					P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
Designing, drafting and constructing the following garments for the features prescribed in the following criteria.						
<ul style="list-style-type: none"> • Measurements chart • Layout method • Break down analysis of the garment • Sequence of Assembling and its procedures. • Type of seam for each assembly process. • CMT costing and garment costing 						
CHILDREN'S GARMENTS						
1. Bib- Variation in outline shape						
2. Panty-plain or plastic lined panty						
3. Jabla- without sleeve, front open (or) Magyar sleeve, back opens						
4. Baba suit- knicker with chest piece attached (or) Romper						
5. A-Line Frock- double pointed dart, neck line and arm hole finished with facing						
6. Summer frock- with suspenders at shoulder line, without sleeve/collars(or) Angel top with raglan sleeve, fullness at neck line						
7. Yoke frock- yoke at chest line, with open, puff sleeve, gathered skirt9OR0 frock- with collar, without sleeve, gathered/ circular skirt at waist line(or) Princess line frock						
8. Knicker- elastic waist, side pockets.						
9. Shirt- open collar, with pocket						
Text Book(s)						
1	Practical Clothing Constructing-Part I and II, Mary Mathews, Cosmic Press, Chennai (1986)					
2	Zarapker System of Cutting- Zarapker. K. R, Navneet Publications ltd.					
3	Cutting & Tailoring course, Gayathri Verma & Kapil Dev, Computech Publications					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://epgp.inflibnet.ac.in/home/viewsobject?catid=827					
2	https://www.youtube.com/watch?v=LuazkYL0j3a					
3	https://www.youtube.com/watch?v=nI-shbmnuVg					

Course code	FIBRE TO FABRIC SCIENCE PRACTICAL		L	T	P	C
Core Practical III			-	-	5	3
Analytical Study of Textile Fibres, Yarns and Fabrics				Syllabus		2021 Onwards
Course Objectives:						
<ul style="list-style-type: none"> • To determine and testing of textile fibres and yarns • To identify the different types of weaves • To understand the woven fabrics designs 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Identify the textile fibre by using appropriate methods					P3
2	Determine yarn parameters like count, twist and blend proportion.					P4
3	Analyze the various woven fabric design					P4
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
LIST OF EXPERIMENTS						
<ol style="list-style-type: none"> 1. Identification of fibers- Cotton, Silk, Wool, Polyester, Viscose, Nylon 2. Determination of blend proportion of P/C, P/V,P/W blends 3. Determination of Yarn count 4. Determination of Yarn Twist 5. Determination of Fabric Count (EPI x PPI) <ul style="list-style-type: none"> • Analysis of following fabrics for Design, Draft, Peg Plan, Ends per inch, Picks per inch, Dents per Ends, Yarn count, Yarn crimp, Cover factor & Weight per square yard of fabrics. 6. Plain weave and its derivatives 7. Twill weaves – 2/1, 3/1. 8. Satin / Sateen 9. Pointed Twill Weave 10. Honey comb 11. Huck – a – back 12. Crepe weaves 13. Extra Warp – Dobby & Jacquard Weave 14. Extra Weft- Dobby & Jacquard Weave 15. Mock leno 16. Pile weave 						
Text Book(s)						
1	Handbook of Textile fibers, Woodhead Publications, (1984).					
2	N.Gokarneshan, Fabric Structure and Design, New Age International Publishers, New Delhi(2004).					

Course code	E- DESIGNING PRACTICAL				L	T	P	C
	SBEC Practical-I				2	-	2	3
Basics of E-Designing Skills						Syllabus		2021 Onwards
Course Objectives:								
<ul style="list-style-type: none"> • Aims to develop creative skills for visual Communication, principles & color harmony designing. • Analyze, select & apply tools appropriate for creating a design. • To develop designing skill for various costumes. 								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Design textile informative templates/guides using CAD software.							P4
2	Create garment design and apply principles and Color harmonies.							P5
3	Generate garments for gents, ladies and kids for different kinds of occasions.							P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.								
1.Using design software create the following visual communication design								
<ul style="list-style-type: none"> • Create brand name & design logo for it. • Design Visiting card, Letter pad & Envelop design • Design a Calendar • Design Label for your brand • Design Tag for your brand • Design packing material for your brand • Practice in Lay-Out Design • Practice in Poster Design • Practice in Dangler Design • Practice in Hand bag Design • Practice in Hoarding Design 								
2. Application of colour harmony in Design								
<ul style="list-style-type: none"> • Monochromatic colour harmony • Analogous colour harmony • Complementary colour harmony • Double Complementary colour harmony • Split complementary colour harmony • Triad colour harmony • Tetrad colour harmony • Neutral colour harmony 								
3. Applications of principles of design in dress design								
<ul style="list-style-type: none"> • Balance –Formal and informal • Rhythm – by line movement, gradation, repetition. • Emphasis • Proportion • Harmony 								

4. Design Garments for the following.

- Party Wear – Women, Men, Children.
- Sports Wear- Tennis, Basket ball/foot ball (men and Women), Golf, anyother.
- Fashion show – Children, men and women
- Winter Wear - Children, men and women
- Summer Wear - Children, men and women
- Spring Wear - Children, men and women
- School uniforms – Preschool, school, higher secondary and college going students-boys and girls.



Course Code	FUNDAMENTALS OF TEXTILE			L	T	P	C
NMEC-I				2	-	-	2
Basic Knowledge about Fibre to Fabric				Syllabus		2021 Onwards	
Course Objectives:							
1. The subject aims to make the students different types of fabrics, yarn & its use. 2. To facilitate the students to understand the structural features of Fibers and Yarn. 3. To investigate techniques of textile fibers and yarn with its manufacturing Process.							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Explain about textile fibre and its characteristics.					K2	
2	Infer about the manufacturing process of textile natural and man-made fibres.					K2	
3	Clarify the spinning process of textile fibers into yarns.					K2	
4	Describe the woven fabric constructional method.					K2	
5	Generalize the non-woven fabrics and their types.					K2	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Textile Fibres						
Introduction to the field of Textiles – classification of fibres – natural and chemical – primary and secondary characteristics of textile fibres.							
Unit:2	Manufacturing of fibres and their properties						
Manufacturing process, properties and uses of natural fibres – cotton, linen, jute, pineapple, hemp, silk, wool, hair fibres, Man-made fibres – viscose rayon, acetate rayon- nylon, polyester, and acrylic.							
Unit:3	Spinning Process						
Spinning – definition, classification – chemical and mechanical spinning – blending, opening, cleaning, doubling, carding, combing, drawing, roving, spinning-Yarn classification – definition classification – simple fancy yarns, sewing threads and its properties .							
Unit:4	Weaving process and woven fabrics						
Woven – basic weaves- plain twill, satin, fancy weaves – pile, double cloth, leno, swivel, tappet, dobby and jacquard, weaving technology- process sequence – machinery details.							
Unit:5	Non-Woven fabrics						
Non- woven- felting, fusing, bonding, lamination, netting, braiding and calico, tating and crocheting.							
Text Book(s)							
1	Dantygis, “Fundamentals of Textile and Their Care”, Oriental Longmans Ltd, NewDelhi,1996						
2	Denlkar, “Household Textiles and Laundry Work”,Atma Ramand Sons,Delhi,1993						
3	Neomi D’Souza, “Fabric Care”, New Age International Publisher,1998						
4	Davis, “Laundry and Clothing Care”, Drama Book Publishers,1995						
Related Websites							
1	https://www.bhg.com/homekeeping/laundry-linens-cloths-how-to-wash-clothes-by-hand/						
2	https://textilelearner.blogspot.com/2013/07/textile-finishing-processing.html						

SEMESTER IV



Course code	TEXTILE WET PROCESSING			L	T	P	C
	Core-V			3	2	-	4
	Basics of Textile Wet Processing			Syllabus		2021 Onwards	
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> 1. Apply the techniques of preparatory process, dyeing and printing of fabrics 2. Gain the knowledge about bio processing 3. Analyze the technologies of effluent treatment of processed water. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Infer about the pre-preparatory process techniques in textile industry						K2
2	List out textile dyes and its applications.						K2
3	Generalize the various kinds of printing methods on fabrics.						K2
4	Apply and analyze the enzymes applications in textile goods.						K4
5	Analyse the pollution created by the textile industry and the need for effluent treatment						K4
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Wet Processing Process						
Preparatory Processing: Introduction, Fibre – Composition - Typical Sequence of Processes - General Wet Processing Sequence for Cotton Goods - Pre-Dyeing preparatory Processing – Desizing Starch - Scouring – Bleaching – Mercerization. Post Dyeing preparatory Processing: Dyeing – printing – finishing - Synthetic fibres and Pretreatments - Process Sequence for Polyester / Cotton Blend.							
Unit:2	Dyeing						
Dyes – Classification of Dyes, Banned dyes - Dyeing Machines, Influence of Physical and Chemical Structure of Fibres on Dye ability - Types of Dyeing Machine, Jet, HT, Beam Dyeing Machine, Padding Mangle, and Jigger - Recent developments in dyeing.							
Unit:3	Printing						
Printing: Styles of Printing - Methods of Printing, Block, Flat, Rotary Screen, engraved Roller, Transfer, Duplex printing, Pigment Printing, Batik, Khadi - Fixation and After Treatment - Print Paste Formulation.							
Unit:4	Enzymes						
Bio - Technology in Textiles: Enzymes & Proteins – Sources and Applications - Application of enzymes in Textile Chemical Processing - Mechanism of enzyme reactions – Bio scouring – Bio bleaching, Combined bio - processing, bio washing, bio polishing, Denim fading, anti odour and anti microbial finishes, bio finishing and other applications - Evaluation of enzyme treated fabrics.							
Unit:5	Effluent Treatment						
Effluent Treatment Plants: Detail study about characteristic of textile effluent Developments in membrane techniques in the effluent treatment - Energy conservation steps in chemical processing - Low wet pick-up techniques - Causes and remedies for water and air pollution – Bio-Technology in textile effluent treatment plants.							
Text Book(s)							
1	Textile Chemistry, Paters R.H, Elsevier Publishing, 1967.						
2	Technology of Textile Processing, Shenai V.A., Sevak publications, Bombay, 1981.						
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://textilecourse.blogspot.com/2018/08/working-process-printing-						

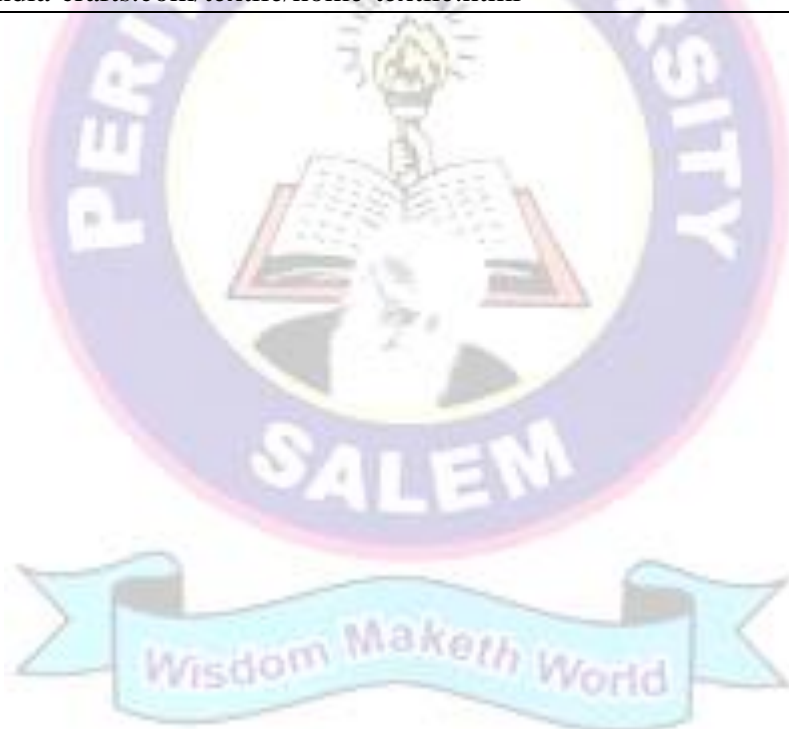
Course code	FASHION MARKETING			L	T	P	C	
	Core-VI			3	1	-	4	
	Fashion Marketing Strategies			Syllabus		2021 Onwards		
Course Objectives:								
The main objectives of this course are to:								
<ol style="list-style-type: none"> 1. Identify market research related to apparel production processes. 2. Understand the professional and ethical responsibility of fashion marketing. 3. Introduce digital marketing. 								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Predict fashion terms used in textile/fashion industry						K2	
2	Generalize the marketing strategies used in apparel/fashion field.						K2	
3	List out the advertising techniques and methods used in fashion/apparel sector.						K2	
4	Summarize fashion market research and its factors.						K3	
5	Analyze global markets related to fashion/apparel.						K4	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create								
Unit:1	FASHION							
Fashion: Meaning, Definition & Terminologies – Components of fashion - Principles of fashion – Environment of fashion: Demographic & Psychographic, Economic, Sociological and psychological factors – Fashion cycle - Leaders of fashion: Designer’s role, manufacturer’s role and retailer’s role – Theories of fashion adoption.								
Unit:2	MARKETING							
Meaning and classification of marketing, fashion marketing, fashion market size and structure, marketing environment –micro marketing environment, macro marketing environment. Trends in marketing management. Marketing function – definition and classification product planning and development importance of fashion products, nature of fashion products. The fashion industry and new product development product mix and range planning. Product line policies								
Unit:3	FASHION ADVERTISING							
Fashion advertising and preparation of advertising for apparel market. Advertising media used in apparel marketing. Advertising department, advertising agencies. A survey on analysis of customers fashion preference & international advertising. Fashion sales promotional programme for apparel marketing, communication and promotion, personal selling, point of purchase, sales promotion objectives, consumer sales promotion.								
Unit:4	MARKETING RESEARCH							
Marketing research – definition, scope and importance of market research in new product development. Pricing policies and strategies for apparel products. Importance of price policies. Functions of pricing. Factor influencing price decisions. Methods of setting prices. International pricing policy, export pricing.								
Unit:5	GLOBAL MARKET							
Global market and its participants in international marketing – Importance, growth and benefits – international market place- goods and services multinational corporations banks and insures trading companies – implications for marketing management- GATT. Present export and import details. Digital marketing- types- benefits.								
Text Book(s)								
1	R.S.N. Pillai and Bagavathi, S, “Marketing”, Chand & Co ltd New Delhi –1987.							
2	Philip C.F and Duneon D.T, “Marketing Principle and methods”, Irwin publications.							
3	Backman T.N. Maynard H.H and Davidson W.R, “Principles of Marketing”, Ronald Press Company, New York 1970.							

Course code		WOMEN'S APPAREL PRACTICAL	L	T	P	C
Core Practical-IV			-	-	6	3
Basics of Women's Garment Construction Techniques				Syllabus		2021 Onwards
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> 1. Design Garments for women 2. Impart Skills in pattern drafting 3. Construct garments by sewing 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Design and generalize the measurements for the various womens' garments.					P3
2	Prepare patterns and calculate material requirement for the designed women's wear.					P3
3	Construct the designed women's garment and calibrate the cost of the garment.					P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
Designing, drafting and constructing the following garments for the features prescribed in the following criteria.						
<ul style="list-style-type: none"> • Measurements chart • Layout method • Break down analysis of the garment • Sequence of Assembling and its procedures. • Type of seam for each assembly process. • CMT costing and garment costing 						
WOMEN'S GARMENTS						
<ol style="list-style-type: none"> 1. Saree Petticoat- 6,7,8 core Panel , Decorated bottom. 2. Skirts – Circular/ Umbrella/ Panel with style variations. 3. Blouse - Front open, fashioned neck, Waist band at front, with sleeve. 4. Salwar (or) Churidhar (or) Parallels (or) Bell Bottom 5. Kameez – with /without slit, with or without flare, with /without opening, with or without Panels, with / without yoke. 6. Nightie –With yoke, Front open, with sleeve, Full length. 7. Ladies pant- Waist band, Zip attached, tight fitting / Parallel pants. 8. Short kurta / Top – Decorative / Surface design in tailored placket, with or without collar. 						
Text Book(s)						
1	Scientific garment quality –K M Illege and Sons , Plot No. 43 , Somuvar Peth pune 411011					
2	Practical Clothing Constructing-Part I and II, Mary Mathews, Cosmic Press, Chennai (1986)					
3	Dress making- Smt Thangam Subramaniam Bombay Tailoring and embroidery college 32					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://www.patternsonline.com-default.aspex					
2	https://shoeguide.com/					

Course code	FASHION ACCESSORIES & EMBELLISHMENT PRACTICAL				L	T	P	C
	SBEC-II				-	-	4	3
Practical Knowledge of Embellishment Work							Syllabus	2021 Onwards
Course Objectives:								
<ol style="list-style-type: none"> To impart knowledge to the students about the hand and machine embroidery. To learn the various types of stitches. To provide opportunity for skill development in designing accessories. To impart knowledge on fashion accessories & creativity. 								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Develop hand and machine embroidery samples.							P4
2	Design complex fashion accessories in decorative manner.							P5
3	Produce the Indian traditional embroidery samples.							P4
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.								
A. Prepare samples for the following								
<ol style="list-style-type: none"> Hand embroidery – 20 stitches -10 samples Machine embroidery -7stitches -3 samples. Applique (machine / hand)- 3 types Smocking – 4 types Bead Work -1 sample Sequins work -1 sample Zardosi work -1 sample Tassels and fringes -2-3samples. Mirror work –Shapes (Round, square, diamond) - 3 samples Fixing the stones-1 sample. 								
B. Traditional surface ornamentation practices with two to four variations in the following								
<ol style="list-style-type: none"> Kantha Chikan Kasuti Zardosi Kutch work Mirror work Aari work Phulkari work 								
C. Crochet								
D. Prepare samples for the following								
<ol style="list-style-type: none"> Hand bag - Any 2 types Hat - Any 2 types Bow - Decorative bow & formal bow Purse & pouches - any 2 types 								
Text Book(s)								
1	Scientific garment quality –K M Illege and Sons , Plot No. 43 , Somuvar Peth pune 411011							
2	Shailaja D. Naik, Traditional embroideries of India, APH Publishing (1996)							
3	Dress making- Smt Thangam Subramaniam Bombay Tailoring and embroidery college 32							
4	Libby Moore Thread folk, a Modern Maker’s book of Embroidery, Project & Artist Collaboration, Paige Tata & Co.							
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]								
1	https://sueguide.csom/smocking/							
2	https://www.youtube.com/watch?v=nJz9c8gEvFg							

Course code		HOME TEXTILES	L	T	P	C
Allied-III			3	1	-	4
Knowledge about choice of fabrics for Home Textiles			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> 1. Impart knowledge on the various home textile products 2. Gain insights on the bed linens, kitchen linens, bathroom linens 3. Acquire better understanding on the choice of fabrics for the home textile products 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Classify the home textile products and its factors					K2
2	Summarize the types of floor and wall coverings					K2
3	Distinguish curtains and draperies					K2
4	Describe the types of soft furnishings for living rooms.					K2
5	Discover the types and functions of kitchen linens					K3
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	Introduction to Home textiles					
Different types of furnishing materials: Definition – Different types of furnishing materials – Woven and Non-woven, Factors affecting selection of home furnishes. Recent Trends in Home Furnishing						
Unit:2	Floor and wall coverings					
Floor coverings: Floor coverings – Hard floor coverings, resilient floor coverings. Soft floor coverings – Rugs and carpets, Use and care. Wall covering – Use and care.						
Unit:3	Door and Window treatments					
Doors and Windows: Doors and Windows – Definition, Different types of doors and windows, their application. Curtains and Draperies – Choice of fabrics, calculating the amount of material needed, hints on making curtains hang well, methods of finishing draperies at the top – Use of drapery rods, hooks, and tape rings and pins.						
Unit:4	Soft furnishings for living rooms					
Living Room Furnishing: Living room furnishing – sofa covers, wall hangers, cushion, cushion covers, upholsteries, Bolster and Bolster covers. Bed Linens – Definition, Different types of bed linens, sheets, blanket covers, comfort covers, bed spreads, mattress covers and pads, pillows and pillow covers, use and care.						
Unit:5	Soft furnishing for kitchen and dining					
Soft furnishings for kitchen and dining, types of kitchen linens – kitchen towel, aprons, dish cloth, Kitchen and Table Linens: Kitchen and Table Linens – Definition – Types of Kitchen linens, Dish cloth, Hand towels, Fridge cover, Fridge handles, Mixi cover, Grinder cover, their use and care.						

Text Book(s)	
1	Home Comforts-The Arts and Science of Keeping Home, Cheryl Mendelson, Scriber, New York, 2005
2	Cushions and Pillows- Professional Skills – Made Easy, Hamlyn Octopus, Octopus Publishing Group, New York, 2001
3	The Ultimate Sewing Book 200 Sewing Ideas For You and Your Home, Magi Mc McCormick Gordon, Collins and Brown, London, 2002
4	Design and make curtains, Heather Luke, New Holland publishers, London,1999
5	Cornucopia of Cushions, Susie Johns, Apple Press, London, 1997
6	Art in Everyday Life, Harriet Goldstein and Vetta Goldstien, The Macmillian Company, 2004
7	Performance of Home Textiles, Subrata Das, Woodhead Publishing India Pvt. Limited, 2010
8	Home Furnishing, V. Ramesh Babu and S. Sundaresan, Woodhead Publishing India Pvt. Limited, 2018
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.homestratosphere.com/types-curtains/
2	https://bettersleep.org/mattress-education/mattress-accessories/pillow-types/
3	https://textilecourse.blogspot.com/2018/06/types-classification-home-textiles.html
4	https://www.fibre2fashion.com/industry-article/1769/home-textiles-a-review
5	http://www.india-crafts.com/textile/home-textile.html



Course code	FUNDAMENTALS OF DESIGNING			L	T	P	C
NMEC-II				1	1	-	2
Study of Basic Designing				Syllabus		2021 Onwards	
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> 1. Impart knowledge on design concepts in the field of fashion 2. Familiarize with the fashion cycles, consumers and theories 3. Design suitable garments for unusual figure types 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Categorize design and its types.						K2
2	Describe the principle of design and its application.						K2
3	Clarify color and its theories in fashion field.						K2
4	Predict the colour combinations with standard colour harmonies						K2
5	Interpret the planning for different age group people wardrobe.						K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1		Design and its types					
Types of Design-Structural and Decorative design, Requirements Of Structural And Decorative Design, Elements of Design - Line, Size, Shape, Color and Texture.							
Unit:2		Principles of design					
Principles of Design - Balance, Emphasis, Proportion, Rhythm, Harmony and its types. Application of principles of design in dress design.							
Unit:3		Color theory					
Color- Definition, Color theory - Prang color system, Dimension of color- Hue, Value and Intensity. Color schemes in Prang color System.							
Unit:4		Designing dresses for unusual figures					
Figure Irregularities - Stout figure, Thin figure, Broad shoulders, Narrow Shoulders, Faces – Round, Large, and Small face.							
Unit:5		Wardrobe Planning					
Wardrobe Planning – Factors to be considered while selecting clothes for different age group – Men, Women and Children.							
Text Book(s)							
1	Fashion Sketch Book – Bina Abling, Fair Child Publications, New York Wardrobe,1988.						
2	Fashion from Concept to Consumer – Frings Gini Stephens, Pearson Education, US, 1998.						
3	Inside the Fashion Business – Kitty G. Dickerson, Pearson Education,US, 2007.						
Related Online Contents							
1	https://www.apparesearch.com/terms/index.html						
2	https://www.instyle.com/fashion						
3	https://prezi.com/1tlwgnhviqs-/fashion-elements-and-principles-of-design/						

Course code	TEXTILE WET PROCESSING PRACTICAL			L	T	P	C
Core Practical-V				-	-	5	3
Textile Wet Processing of Dyeing and Printing					Syllabus		2021 Onwards
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> To gain a practical on-hand training on preparatory process. To understand the technical importance of wet processing. To plan various process requirements for dying. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Prepare the pre-treated fabrics for dyeing or printing.						P4
2	Dye the fabric or yarn sample using adequate recipe.						P5
3	Create the printing sample using appropriate printing paste or color.						P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.							
Preparation of samples for Processing:							
<ul style="list-style-type: none"> Desizing Scouring Bleaching Mercerising 							
Dye the given fabric using suitable dye:							
<ul style="list-style-type: none"> Direct Dye Sulphur Dyes Vat Dye Disperse Dye Reactive Dyes Acid Dye 							
Printing of Fabrics							
<ul style="list-style-type: none"> Printing of cotton using block and screen printing (2 Samples each). Printing of tie and dye and batik (2 samples each). Printing on cotton fabric with natural colors. 							
Text Book(s)							
1	AATCC Garment wet processing Technical manual (1994)						
2	Textile processing and properties, Preparation, Dying, Finishing & Performance, Tyrone L. Vigo, elsewhere publishing, Netherland						
3	Textile Wet processing, Manoj Dole, Manoj Dole Publications Co. India (2018)						
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://britannica.com/topic/textile/dying-and-printing						
2	https://www.sciencedirect.com/topics/engineering/dying-process						



SEMESTER V

Course code	APPAREL PRODUCTION MANAGEMENT				L	T	P	C
Core VII					4	1	-	4
Basic knowledge in garment production processes					Syllabus	2021 Onwards		
Course Objectives:								
The main objectives of this course are to:								
1. The Students will learn about garment industry and technical parameters in garment production.								
2. It will enhance the students to work with garment industry machinery & equipment								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Describe the concept of plant location and layout							K2
2	Explain the work study techniques in garment industry.							K2
3	List out the techniques to improve productivity with quality production							K2
4	Predict the line balancing techniques in apparel production unit.							K2
5	Summarize production planning and control techniques in apparel sector.							K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create								
Unit:1		Plant Location and Layout						
Plant Location and Layout. Production - Definitions - Terminology - Organizing for Production - Function of Production Department - Introduction to Garment Industry Plant Location - Location Economics -Plant Layout – Process Layout -- Product Layout – Combination Layout -Introduction to Balancing Theory – Balance Control.								
Unit:2		Work Study						
Work Study- Concept And Need - Method Study and Work Measurement -Techniques - Process Chart Symbol - Process Flow Chart -Flow Diagrams - String Diagrams - Multiple Activity Chart - Principles of Motion Economy – Simo Chart - Time Study Methods - Standard Time Data - Ergonomics With Special Reference To Garment Industry.								
Unit:3		Production and Productivity						
Production and Productivity- Methods of Production Systems - Job, Mass & Batch - Section Systems, Progressive Bundle System & 'Synchro' System- Conveyor Systems - Unit Production System - Advantages of UPS - Quick Response- Measurement of Productivity -"Men, Machine, Material" - Total Factor Productivity-Criteria for Increasing Productivity in Garment Industry.								
Unit:4		Line Balancing						
Line Balancing - Duties and Responsibilities of Production manager / Supervisor - Effective Line Supervision - Factors of Production -Production Function - Process Flow and Charts for Garment - Scheduling Calculations.								
Unit:5		Production Planning and Control						
Production Planning and Control - Capacity Requirement Planning [CRP] - Material Requirement Planning -Steps in Production Planning - Factors to be consider in Production Planning -Function, Qualitative and Quantitative Analysis of Production – Coordinating Departmental Activities - Practical Difficulties in implantation.								
Text Book(s)								
1	Carr& Latham, “Technology of Clothing Manufacture”							
2	Jacob Solinger, “Apparel Manufacturers Handbook”							
3	Gerry Cooklin, “Introduction to Clothing Manufacture”							
4	J. Chuter, “Introduction to Production Management”							
5	Tripathi, “Personal Management and Industrial Relations”							
6	O.P. Khanna, “Industrial Engineering and Management”							

Course code	TEXTILE FINISHING			L	T	P	C
Core VIII				4	1	-	4
Finishing of textile fabrics and its functions				Syllabus		2021 Onwards	
Course Objectives:							
<ol style="list-style-type: none"> To impart knowledge & understanding of chemistry, mechanism & application process of various textile finishes. It aims to enhance the awareness of future trends in textile finishing. To impart the knowledge about finishing methods of fabric based on their function. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Describe the method & application of finishes on different textile substrates.						K2
2	Distinguish the mechanical finishing on textile goods.						K2
3	List out the various finishes based on the various functions of the fabric						K2
4	Generalize the various advanced finishes on fabrics.						K2
5	Interpret the special finishes for fabrics.						K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Finishing						
Finishing - Introduction – Objects of finishing, Importance of finishing, Classification of finishes, Advantages of finishing.							
Unit:2	Mechanical Finishing						
Mechanical Finishes-Beetling, Shearing, Calendaring, Tentering, Moiering, Embossing, Glazing, Napping, Chemical Weighting of Silk, Sizing, Sanforizing, Schreiner, Wrinkle free finish.							
Unit:3	Functional Finishing						
Functional Finish - Resin finish, Water Proof finish, Water Repellent finish, Antimicrobial finish, Flame Retardant finish, Soil Release finish - Process and Recipe, Types and Method of Fusing, Welding and Adhesives, Molding.							
Unit:4	Advanced Finished						
Advanced Functional Finish - Stiff finish - Process and Recipe, Softening - Silicone finish, Denim finish, Stone Wash finish, Anti - Pilling finish, Anti Mildew finish.							
Unit:5	Special finishes						
Special Finishes on Garments–Finishing of Woven /Knitted garments–Stone less, Stonewash effects–Mud wash, Ion wash, Chalk wash, Water resistant Breathable finish, Bio polishing, Leathery Finish, Protective Finishes–Deodorizing, Cool Finish and Thermostat finishes							

Text Book(s)	
1	Shenai and Saraf. 1995. Technology of Textile Finishing . Sevak publications.
2	Nallangilli and Jayaprakasam. 2005. Textile Finishing . S.S.M Institute of Textile Technology.
3	Prayag. 1996. Technology of finishing . Shree J. Printers, Pune
Related websites	
1	https://nptl.ac.in/courses/116/102/116102054/
2	https://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_ug.php/130

Course Code	ENTREPRENEURSHIP DEVELOPMENT	L	T	P	C
CORE-IX		4		-	4
Basics of Entrepreneurship Development		Syllabus 2021 Onwards			
Course Objectives:					
The main objectives of this course are to:					
<ol style="list-style-type: none"> 1. Familiar the students with challenges of starting new ventures 2. Enable them to investigate and understand the process of setting up a new business. 					
Expected Course Outcomes:					
On the successful completion of the course, student will be able to:					
1	Infer about entrepreneurship and traits of entrepreneur	K2			
2	Identify a project and project report preparation	K2			
3	Generalize the formalities of SSI's Registration	K2			
4	Summarize the support institutions to help for business startup.	K2			
5	Interpret Incubation centers and start up in India	K2			
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create					
Unit:1	Introduction to Entrepreneurship				
Entrepreneurship: Concept and Definitions; Entrepreneurship and Economic Development; Classification and Types of Entrepreneurs; Entrepreneurial Competencies; Factor Affecting Entrepreneurial Growth – Economic, Non-Economic Factors; EDP Programmes; Entrepreneurial Training; Entrepreneur; Manager Vs. Entrepreneur.					
Unit:2	Starting the venture				
Project Identification – Project formulation – Project design - preparing project report - Project Planning and Scheduling using Networking Techniques of PERT / CPM; Methods of Project Appraisal.					
Unit:3	SSI and Registration				
Small Enterprises and Enterprise Launching procedures and Formalities Role of SSI in Economic Development of India; SSI; Registration; NOC from Pollution Board; project report presentation guidelines					
Unit:4	Sources of Finance and Institutional Assistance				
Role of Support Institutions and Management of Small Business: Director of Industries; DIC; SIDCO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISIET, NIESBUD; TANSIDCO; TIIC; State Financial Corporation; KVIC					
Unit:5	Financial Incentives				
Ministry of MSME Scheme & Subsidy- Tax concessions; – seed capital assistance – Role of entrepreneur in export promotion and import substitution – Social Entrepreneur, Incubation center, Startup India					
Text Book(s)					
1	Entrepreneurial Development, Dr. C.B. Gupta, Sultan Chand & Sons, New Delhi, 2009				
2	Entrepreneurial Development, Dr.S. S Khanka, Sultan Chand & Sons, New Delhi, 2009.				
3	Entrepreneurship Development and Small Business Enterprises, Charantimath, Poornima, Pearson Education, New Delhi, 2006				
4	Entrepreneurship New Venture Creation, David H. Holt, Prentice Hall of India Private Limited, New Delhi, 2005				
Related Websites					
1	https://www.researchgate.net/publication/259843889				
2	https://ncert.nic.in/textbook/pdf/kebs109.pdf				

Course code	APPAREL QUALITY ASSURANCE				L	T	P	C
MBEC-I					4	-	-	3
Basics of Apparel Quality Control & Assurance					Syllabus		2021 Onwards	
Course Objectives:								
The main objectives of this course are to:								
<ol style="list-style-type: none"> To facilitates the understanding of Apparel quality assurance principles and process. To understand the basics of apparel quality. 								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Outline quality and its parameters						K2	
2	Analyse various defects of textile materials						K4	
3	Generalize the concept of ISO implementation						K2	
4	Predict the quality of raw materials through testing						K2	
5	Summarize the functions of apparel quality assurance						K5	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create								
Unit:1	Quality							
Define - Quality, QC, QA, Importance of quality and quality control. Raw material inspection-fabric inspection - 4 point system - 10 point system - in process inspection - final inspection - no inspection- 100% inspection - statistical sampling- AQL standards and preparing specifications.								
Unit:2	Defects							
Fabric defects - pre sewing defects - sewing defects - post sewing defects-causes & remedies. Minor and Major defects.								
Unit:3	ISO							
Need for ISO 9000 - ISO 9001-2008 Quality System - Elements, Documentation, Quality Auditing - QS 9000 - ISO 14000 - Concepts, Requirements and Benefits - TQM Implementation in manufacturing and service sectors. Eco tex concepts.								
Unit:4	Testing							
Accessories testing - sewing threads, button, lining, interlining, hook, laces, elastics & packing materials, Testing of dimensional stability - bow-skew ness - shrinkage.								
Unit:5	Apparel Quality Assurance							
Apparel Quality Assurance in Packing – importance –types. Warehousing –scope & importance – Shipping procedure.								
Text Book(s)								
1	Pradip metha, Satish k. Bhardwaj, “Managing quality in the apparel industries”, NIFT, New age international (p) ltd publishers, ND.							
2	Harold Carr and Barbara Latham, “Technology of clothing manufacture”, Oxford publications, ITSA.							
3	Ruth EC, “Apparel manufacturing and sewing product analysis”,							
4	Pradip V Metha, “Introduction to quality control”, ASCQ quality press, New York, 1992.							
5	Wiley Eastern, “Total quality management - a practical approach”, New York 1990.							

Course code		MEN'S APPAREL PRACTICAL	L	T	P	C
Core Practical-VI			-	-	5	3
Basic Knowledge about Men's garment construction				Syllabus		2021 Onwards
Course Objectives:						
<ol style="list-style-type: none"> To impart the practical knowledge in pattern drafting & garment construction skill in men's wear for the Students. To develop creative skills in designing & constructing men's wear for different age group To List out the measurements required and materials suitability. 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Design and generalize the measurements for the various mens' garments.					P3
2	Prepare patterns and calculate material requirement for the designed men's wear.					P3
3	Construct the designed men's garment and calibrate the cost of the garment.					P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
<ol style="list-style-type: none"> S.B.Vest – with/ without collar, button attached, sleeveless Slack shirt – full open, shirt collar, patch pocket, Nehru kurtha –stand collar, side pocket, half open Pyjama- Elastic /Tape attached waist. Pleated trousers – pleats in front, Darts at back, side pocket, fly with button /zip. T-Shirt – open collar, zip attached Bermudas –patch pocket Kalidhar Kurta 						
Text Book(s)						
1	Practical Clothing Constructing-Part I and II, Mary Mathews, Cosmic Press, Chennai (1986)					
2	Zarapker System of Cutting- Zarapker. K. R, Navneet Publications Ltd.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://shoeguide.com/					
2	https://www.patternsonline.com-default.aspx					

Course code	FASHION DRAPING PRACTICAL				L	T	P	C
Core Practical-VII					-	-	2	2
Basic knowledge in draping, body silhouettes and various fabrics					Syllabus		2021 Onwards	
Course Objectives:								
The main objectives of this course are to:								
<ol style="list-style-type: none"> 1. To understand the basic draping & manipulation techniques. 2. To design and develop patterns for different garments based on the body measurements. 3. To interpret and transform their designs on a three-dimensional form using draping method. 								
Expected Course Outcomes:								
On the successful completion of the course, student will be able to:								
1	Prepare muslin and formulate the measurements for various garment's draping						P3	
2	Produce the pattern blocks in dress form for various garments						P5	
3	Create dart or pleat variations in appropriate garment patterns						P5	
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.								
<ol style="list-style-type: none"> 1. Bodice - Front & Back 2. Skirt - Front & Back and Its Types 3. Pant - Front & Back 4. Sleeve - Bell, Raglan, Cape, Puff, Circular, Kimono 5. Neckline - Boat, Key Hole, Halter, Scooped, Scalloped 6. Collar - Mandarin, Peter pan, Turtle, Ruffled & Shawl 7. Cowls 8. Twist 9. Surplice 10. Yoke - Hip Yoke, Midriff & Shirt Yoke 11. Design and Drape one couture wear for Men & Women 								
Text Book(s)								
1	Draping for Fashion Design, 5 th Edition, Nurriesrelis, Hilde Jaffe and Rose Mary Torre, Pearson Prentice Hall Publications, United States, 2012.							
2	The Art of Fashion Draping, Connie Amadan Crawford, Fair Child Publications, New York, 2005.							
3	Draping for Apparel Design – 3 rd Edition, Helen Joseph and Armstrong, India, Bloomsbury Publications India Ltd, 2013.							
4	Cutting and Draping Special Occasion Cloths: Designs for Party wear and Evening wear, Dawn Cloak, London, Batsford, 1998.							
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]								
1	https://style2designer.com/apparel/draping-mannequin/what-is-draping-technique-and-its-process/							
2	https://www.aicp.fr/portfolio-items/moulage-technique-du-moulage/?lang=en#:~:text=Draping%2C%20the%20most%20ancient%20of,to%20create%20a%20fabric%20prototype							

Course code	INTERNSHIP -PROJECT VIVA VOCE		L	T	P	C
Core Practical- VIII			-	-	-	2
Gain Practical insights of the industry / company			Syllabus	2021Onwards		
Course Objectives:						
The main objectives of this course are to:						
1. Expose the students to the work environment						
2. Familiarize and adapt to the workplace						
3. Understand the methods, techniques and practices followed in the place of training						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Copy the working structure of the industry/ company					P1
2	Analyze the methods adopted in the training place					P4
3	Recognize the challenges in the training place					P3
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
No CIA, Report: 80 marks and Viva: 20 marks						
Details of the Training						
The student should undergo 15 Days Internship training in a Textile Processing Unit/ Designer House / Buying House/ Garment Unit / Retail house after IV semester theory exam / before the start of Fifth Semester (Total Marks – 100, No CIA, Report: 80 marks and Viva: 20 marks)						
Purpose of the Internship Training						
The training bridges the gap between the theoretical knowledge gained in the college and the practical application of the same in the industry / company / stores						
The student will have a better exposure about the workplace and its nuances						
Process to be Followed						
Students can identify their area of interest. Industry / companies has to be identified and a profile of the company has to be analyzed at least a month earlier. Contacts can be established by the guides allotted to the student. Prior permission has to be obtained from the place of training.						
After confirmation, the student will undergo training for a period of 15 working days.						
Instructions to the Students						
The students should abide by the rules and regulations of the concern and get the maximum benefit from the training. The students should maintain a daily logbook where the student should record his details of the training.						
A copy of the record has to be sent to the supervisor allotted to the student. The logbook must be Signed (with seal) by the staff of the company. Based on the study done, the student will submit a report to the guide within a weeks' time along with the logbook. In case of any problems, the student should reach out to the supervisor immediately						
Instructions to the Supervisor						
The supervisor should establish contacts with the place of training. A routine follow up has to be done with the student once in two or three days. Problems, if any faced by the student should be sorted out immediately.						

Training Report and Presentation

Training Report (30 – 50 pages) should be prepared by the student and submitted in a month's time. At the end of the semester student should present the report with a power point presentation

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1	https://www.wikihow.com/Write-a-Report-After-an-Internship
2	http://mfe-iseah-kef.blogspot.com/2013/11/internship-daily-journal.html
3	https://www.academia.edu/25257761/Student_Internship_Logbook
4	https://www.indeed.com/career-advice/career-development/how-to-write-an-internship-report
5	https://valenciacollege.edu/students/internship/documents/ActivityLog.pdf
6	https://www.template.net/business/log/internship-time-log/



Course code		COMPUTER AIDED PATTERN DESIGNING PRACTICAL	L	T	P	C
SBEC Practical III				-	5	3
Knowledge and skills in CAD pattern			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> 1. Acquire skills in developing patterns through computer software. 2. To understand the basics of CAD software 3. Drafting, Grading and Marker planning of garment patterns using new advance software. 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Draft the pattern for various kid's, women's and men's wear					P3
2	Grade the pattern blocks into various sizes.					P4
3	Create marker planning for the pattern for cutting with higher efficiency					P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
Unit: 1	Children's wear					
Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments						
<ol style="list-style-type: none"> 1. Yoke frock 2. Baba suit 3. Summer frock 4. Skirt and tops 						
Unit: 2	Women's wear					
Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments						
<ol style="list-style-type: none"> 1. Salwar 2. Kameez 3. Tops 4. Nighty 						
Unit: 3	Men's wear					
Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments						
<ol style="list-style-type: none"> 1. Full sleeve shirt 2. T-Shirt 3. Bermudad 4. Pleated Trouser 						

Text Books

1	Pattern Cutting For Clothing Using Cad: How To Use Lectra Modaris Pattern Cutting Software - Stott M, Woodhead Publishing Ltd, 2012
2	Pattern Cutting And Making Up Revised Edition - Shoben M M , CBS Publishers and Distributors, 2000
3	Computer Aided Design & Manufacturing (Test CAD Programs Inside), Sadhu Singh, Khanna Publications, 1998.
Related Online Content [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://medcraveonline.com/JTEFT/various-approaches-in-pattern-making-for-garment-sector.html
2	https://www.youtube.com/watch?v=jTWtQNTJt_A
3	https://www.youtube.com/watch?v=iX7O4X7O4fNQijA

SEMESTER

VI

Wisdom Maketh World

Course Code	APPAREL MERCHANDISING			L	T	P	C
Core-X				4	2	-	5
Fundamentals of Merchandising				Syllabus	2021 Onwards		
Course Objectives:							
<ul style="list-style-type: none"> To acquaint students with various marketing and merchandising procedures To enhance a skillful inspection procedures To improve the process flow of apparel industry knowledge. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Identify the process of merchandising in apparel sector.					K2	
2	Generalize the process flow and planning for apparel production.					K2	
3	List out the various processes and follow ups in apparel production.					K2	
4	Recognize the need for visual merchandising					K2	
5	Predict the application methods of Visual Merchandising techniques					K2	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Merchandising						
Merchandising: Introduction, Meaning- Apparel Merchandising- Organization structure of an apparel industry – Classification of Exporters - Rating or Grading of export houses – Classification of buyers – Export merchandising and retail merchandising – Company profile and its contents. Types of merchandiser - Functions of a merchandiser – Essential requisites of a good merchandiser – Vendor sourcing, evaluation and development							
Unit:2	Processes & Planning						
Process flow in apparel industry – Buyer sourcing & communication – Enquiry – Order confirmation – order review and its importance – Planning & programming: Master planning, Scheduling or route card – Factors for route card - programming for yarn, knitting, dyeing, stitching, sampling, accessories – Samples: Meaning & importance – Types of samples – expedition of samples.							
Unit:3	Follow-ups						
Inspection and its types – Testing – Check points before cutting - Pilot run or trial run and its importance – Approvals - Types of approvals – Shipping marks – Final inspection procedures – Self, Second and Third party inspection - Effective expedition procedures. Order sheet and its contents – Packing list and its contents – Document formats: order sheet, packing list, invoice, Inspection and testing reports etc., - Assortment and its types. Documents recording and maintenance – Claims and reasons for claims - Factory audits – Buyers code of conducts.							
Unit:4	Visual Merchandising						
Visual merchandising, Visual display - Fashion communication – Visual / 3D visual –Elements of visual merchandising, Comparison of Visual Merchandising with Fashion Merchandising Visual merchandising as a communication tool, presentations in visual merchandising, Software used in merchandising, Merchandise Planning Software, buy ease software.							
Unit:5	Applications of Visual Merchandising						
Applications of Visual Merchandising – Exterior, Interior, Trade show & Fair, Fashion show- Definition, planning, budgeting, location, timings, selection of models, collection, set design, music, preparing the commentary , choreography, rehearsal .							

Text Book(s)	
1	Daragho' Reilly, Jullian J. Gibbs, "Building Buyer Relationships"
2	"Inside the Fashion Business", McMillan Publishing Co.
3	"Fashion Merchandising", Elian Stone,
4	Krishnakumar, M, "Apparel Merchandising-An integrated Approach", Abishek Publications, 2010,
5	Jerry A & Rosenau, "Apparel Merchandising", Fairchild Publications, London
6	Bose, "A: Streamline Your Export Paper Work", International Trade Form, Oct – Dec 1965.
7	Mary G.Wolfe, "Fashion Merchandising & Merchandising" , 4th Edition, The Good heart-WillcoxCo., Inc, Illions, 2014.
8	Gini Stephens Frings, "Fashion- from Concept to Consumer", 9th Edition, Pearson Education Ltd, Harlow, 2014.
9	Martin M. Pegler, "Visual Merchandising and Display", 6th Edition, Fairchild Books, UK.
10	Judy Shepard, "New Trends in Visual Merchandising – Retail Display Ideas that Encourage Buying", Harper Design Publishers, 2013.



Course Code	FASHION BUSINESS STARTUP	L	T	P	C
Core XI		4	1	-	5
Basic Procedures for Startup a Fashion Business		Syllabus		2021 Onwards	
Course Objectives:					
The main objectives of this course are to:					
<ol style="list-style-type: none"> 1. Frame business concepts and solve challenging tasks. 2. Create ideas and strategies in order to effectively bring a business concept into action. 3. Understand financing and fund raising 4. Capture opportunity and mitigate business risks. 					
Expected Course Outcomes:					
On the successful completion of the course, student will be able to:					
1	Infer about business concept theories and its classification.				K2
2	Identify the business opportunities in the various sectors in the market.				K2
3	Generalize the Problem Solving tactics through business identity.				K2
4	Summarize the small scale business sector and its factors.				K2
5	Predict the Business Communication Ethics in Business and Institutional Support System for Business Startup				K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create					
Unit:1	Business Concept Theories				
Framework of Business Theories - Economic Theory, Sociological Theory, Psychological Theory and Resource-Based Theory. Framework of Business Model - Social Development Model, Competency Model, Emerging Models of Corporate Entrepreneurship. Classification of Business – Environmental Scanning, Need Assessment, Resource Assessment, Sources of Supply; Challenges of New Venture Strategies, Pitfalls in Selecting New Ventures, Critical factors for New Venture Development, Sources of Finance and Problems.					
Unit:2	Business Opportunity Identification				
Business Plan Preparation and Project Financing; Need and Relevance of Business Plan; Market Feasibility; Technical Feasibility; Financial Viability; Project Report Preparation. Identification of Business Opportunities in the Context of Tamil Nadu – Industrial Policy; Skill Development for Entrepreneurs; Business Incubation Centers; Start-up Policy Framework and Incentives					
Unit:3	Business Identity				
Identity search: Crises, Exploration, Stress, Choice; Identity Formation - Preparation, Building New Identity; Identity Establishment - Management, Role Stress, Identity Integration, Linkage Building; Exercises - TAT, Analyzing Imagery, Risk Taking Styles, Goal Setting Behavior; Creativity and Business Idea - Methods of Idea Generation - Creative Problem Solving through business identity.					

Unit:4	Small Business Management
<p>Definition of Small Business, an overview of Small, Medium and Large Industries.</p> <p>Strategic Management: Vision, Mission and Objectives of small business, Environmental analysis - PEST Framework, Porter's 5 Forces Model, Internal Environment Analysis - SWOT Framework; Competitive Strategies — Cost Leadership, Differentiation & Focus; Value Chain Analysis.</p> <p>Technical and Financial Aspects of Small Business; Importance of Selection Process and Technologies; Balancing the Resources to Optimize Costs; Financial Statement Analysis; Strategizing - Expansion, Diversification, Modernization of small business.</p>	
Unit:5	Business Communication and Ethics in Business & Institutional Support System for Business Startup
<p>Business Communication and Ethics in Business</p> <p>Introduction to Communication in Organizations - Types, Process and Barriers of Communication; Professional Use of the Telephonic Interview, Group Discussion and Making Presentations. Effective Customer Care, Appropriate Mechanism for Handling Complaints, Negotiating with Customers, Business Etiquettes and Body Language. Business Ethics: An Overview; Ethical Decision-making – Why Ethical Issues and Problems occur in Workplace; Managing Ethical Behavior in Workplace; Professional Ethics Vs. Values and Moral in Workplace.</p> <p>Institutional Support System for Business Startup</p> <p>Sources of Finance for Short, Medium and Long Term; Venture Capital- Sources and Criteria, Financing Steps; External Resource Generation - Licensing, Franchising, Strategic Alliance, Joint Venture, Merger, Private Placements.</p>	
Text Book(s)	
1	Bygrave, W., & Zacharakis, A. (2017) Entrepreneurship, 4th Edition (3rd Edition is ok too) Wiley.
2	2. Avraham Shtub, Michael Rich, (2019), Managing your startups new product development projects, World Scientific Publishing company limited.
3	3. Jonathan Sutherland, Diane Canwell, (2014), Key Concepts in Business Practice, Palgrave
4	Macmillan publications.
Related Journals	
1	The Journal of Entrepreneurship – Sage publications
2	2. The International Journal of Entrepreneurship and Innovation – Sage publications
3	3. Strategic Entrepreneurship Journal - Wiley Online Library International
4	4. Journal of Entrepreneurship and Small Business – Inter Science

Course code	INTERNATIONAL TRADE AND DOCUMENTATION			L	T	P	C
MBEC-II			4	1			4
Basic Knowledge in International trade			Syllabus		2021 Onwards		
Course Objectives:							
To study the Trade procedures and documentation formalities are a critical part of International Business Management. This subject aims at imparting knowledge of trade procedures and documentation formalities.							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Clarify firm establishment and its registration formalities.						K2
2	List out the documents related to foreign trade.						K2
3	Infer about the import procedures in trade business.						K2
4	Generalize the legal implications in shipment and customs.						K2
5	Explain the payment and delivery formalities in international trade business.						K2
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit: 1	Firm Establishment						
Firm establishment: introduction – export promotion councils and their role – registration Formalities - RCMC –IE code – RBI code – garment classification and categories for various countries – quota – quota distribution methods – quota transfer.							
Unit: 2	Foreign Trade Documents						
Foreign trade documents: need, rationale and types of documents relating to goods – invoice – packing note and list – certificate of origin – certificate relating to shipments – mate receipt – shipping bill – cart ticket – certificate of measurement – bill of lading – air way bill – documents relating to payment – letter of credit – types of L/C - bill of exchange – letter of hypothecation – bank certificate for payment – document relating to inspection – certificate of inspection – GP and other forms.							
Unit: 3	Import Procedure						
Import procedure : import license – procedure for import license – import trade control regulation procedure – special schemes – replenishment license – advance license – split up license – spares for after sales service license – code number – bill of entry							
Unit: 4	Shipment & Customs						
Shipment and customs: Pre shipment inspection and quality control – foreign exchange formalities – Pre shipment documents - documentation terms - excise and customs clearance of export cargo – shipment of goods and port procedures – customs clearance of import cargo. Post – Shipment formalities and procedures – claiming duty drawback and other benefits.							
Unit: 5	Payment and Deliveries						
Methods of payment in international trade; documentary collection of export bills, UCPDC guideline, Instruments of payments, Pre-shipment and post-shipment finance, Negotiation of documents with banks, Main Provisions of FEMA; Procedure and documentation for availing export incentives.							

Text Books	
1	International Trade and Documentation, Edward G Hinkelman, Publisher: World Trade Press 2001.
2	Streamline Your Export Paper Work, Bose. A., Published by International Trade Form, Oct – Dec 1965.
3	Export and Import Management, Aseem Kumar, Excel Publications, 2007.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.marketresearchreports.com/apparel-retailing
2	https://smallbusiness.chron.com/analysis-retail-apparel-industry-70514.htm
3	https://www.marketresearch.com/Consumer-Goods-c1596/Consumer-Goods-Retailing-c80/Apparel-Retailing-c1093/



Course code		GARMENT ANALYSIS & PRODUCT DEVELOPMENT PRACTICAL	L	T	P	C
Core Practical-IX			-	-	4	2
Basic Skills for Industrial Engineering of Apparel Industry			Syllabus		2021 Onwards	
Course Objectives:						
The main objectives of this course are to:						
<ol style="list-style-type: none"> To train the students in design process & apparel product development To impart the students to create different type of garments 						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Analyse garment design and construction methods for a garment					P3
2	Analyze the garment assembling process flow chart and predict machinery layout for proposed style.					P4
3	Create tech pack file					P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.						
GARMENT ANALYSIS & PRODUCT DEVELOPMENT						
<ol style="list-style-type: none"> Break down analysis of different garments (Number of parts assembled) Process flow chart for a garment assembling Seam finishing details of each part of a garment. Type of sewing machines needed for assembling different parts of a garment. Machine Layout. Prepare design process Prepare tech pack <ul style="list-style-type: none"> Each Student should analyse 10 ready to wear garments (kids wear/ men's wear/ women's wear). Designs may be inspired by national or international designer collection based on current trends. Students should prepare Garment Tech pack file. Garment tech pack file comprises all flat sketches, garment flow process details accessory and trims specification details and costing chart for single piece. 						

Course code	PORTFOLIO PRESENTATION-VIVA VOCE			L	T	P	C
SBEC II				-	2	4	4
Knowledge in creating various garments				Syllabus	2021Onwards		
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> 1. To design and execute an organized collection of creative works 2. To make original works of art that demonstrates effective use of design principles 3. Design collections by fulfilling the objectives of the client and user requirements. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Prepare muslin and formulate the measurements for various garment's draping					P3	
2	Produce the pattern blocks in dress form for various garments					P5	
3	Create dart or pleat variations in appropriate garment patterns					P5	
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.							
Portfolio Presentation and Design Collection							
Part A							
Portfolio Presentation - with Customer profile, Inspiration board, Mood Board, Colour board, Flat Sketch board, Illustration board, Swatch board, Trim board, Accessory board- for the following collection							
<ul style="list-style-type: none"> • Fashion Show- with a theme – one ramp set • Winter collection - 3 garments • Summer Collection -3 garments <ol style="list-style-type: none"> 1. Customer profile: capture photograph of customer. 2. Inspiration board: Image collection from books and magazines by scanning, Photography and drawing, use of objects for mood creation 3. Mood board: develop a theme based on group discussion, mind mapping, brain storming. 4. Colour board: spotting theme board, mood board and inspiration board arrive the color board. 5. Flat sketch board: Develop front, side and back views 							
Part B							
1. Construct the garments for all the above categories							
Contemporary Issues							
Expert lectures, online seminars – webinars							
Text Books							
1	Portfolio Presentation for Fashion Designers, Linda Tain, Fairchild Publishers (1998)						
2	Fashion Design Drawing and Presentation, Patrick John Ireland, B T Batsford Ltd, 2006						
3	Creative Fashion Presentation, Polly Guerin, Fairchild Publishers, 1987						
4	New Encyclopedia of Fashion Details, Patrick John Ireland, Publisher: Pavilion Books, 2008						
5	Check and Stripe: A Design-Source Book 2, Kyoto Shoin Company Ltd. 1992						
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://issuu.com/theodoracucu/docs/portfolio_internship_ba						
2	https://successfulfashiondesigner.com/fashion-portfolio/fashion-portfolio-checklist/						

Course code	BEAUTY CARE PRACTICAL			L	T	P	C
SBEC-IV				-	-	4	2
Beauty care skills				Syllabus		2021 Onwards	
Course Objectives:							
<ol style="list-style-type: none"> 1. Produce a capable & skillful workforce as required by the prevailing market demands. 2. Equip the trainees with skills & knowledge to ensure adherence to safety measures in saloon. 3. Select, operate and handle equipment according to the professional standards 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
CO1	Create various techniques used in beauty care						P5
CO2	Design traditional and modern style makeup using different equipments.						P5
CO3	Practice beauty techniques and procedures for different occasions.						P5
P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.							
<ol style="list-style-type: none"> 1. Different types of haircuts, cutting techniques & blow drying of hair. 2. Traditional hair styling techniques- Rolls, Braids, interlocks, Twisting styles. 3. Henna designing, Tattoo designing & sarees draping (4styles). 4. Basic Nail art techniques. 5. Facial -Skin analysis, cleaning & facial with different equipment's, application of different types of packs & masks according to the skin types. 6. Different types of make-up - Daytime, Evening, Party & Bridal. 7. Pedicure & manicure. 8. Threading & waxing 							
Text Books							
1	Complete Beautician Course by Renu Gupta						
2	Be your own Beautician by Parvesh Handa						
3	Advance makeup and hairstyle by Urvashi Dave						
Related Online Contents							
1	https://bit.ly/2DB2WQM						
2	https://youtu.be/sYoz3G2OH5g						
3	https://youtu.be/_o9cpvQPqBY						

LIST OF EQUIPMENTS REQUIRED FOR A BATCH OF 40 STUDENTS

SEM	COURSE CODE	COURSE	EQUIPMENTS
I	Allied Practical-I	Basics of Apparel Designing Practical	1. Working surface – pattern making / cutting table (polished or laminated top) 10 feet length*5 feet width*3 feet height- 4 No. 2. Fabric and paper scissors- 20 No. Each 3. Rulers – 12” and 36”- 20 No. 4. Tailor’s square – 24” x 14” – 20 No. 5. Curve rules – French curves, hip curves and vary form curve - 40 No. Each 6. Pattern notcher, tracing wheel, awl - 5 No. Each 7. Measuring tape - 40 No. 8. Pattern weights - 20 No. 9. Dress forms (Full and Half) – Kids, Children’s, Women’s and Men’s – Each 5 No. 10. Pinking Scissors – 10 No. High speed industrial sewing machines 11. Single needle lock stitch machine- 40 No. 12. Double needle lock stitch machine- 1 No. 13. Over-lock machine- 1 No. 14. Flat lock machine- 1 No. 15. Zigzag machine- 1 No. 16. Straight knife cutting machine- 1 No. 17. Steam pressing table (Desirable) – 1 No. 18. Iron box (electric) – 5 No. 19. Buttonhole machine – 1 No. 20. Button Stitch machine-1 No 21. Feed of arm machine- 1 No
III	Core Practical-II	Children’s Apparel Practical	
IV	Core Practical-IV	Women’s Apparel Practical	
V	Core Practical-VI	Men’s Apparel Practical	
I	Allied Practical-II	Fashion Illustration & Sketching Practical	
II	Core Practical-VII	Fashion Draping Practical	1. Dress forms- Adult-Male-5, adult-female-5, Children-Boy-5, Girl-5 2. Mannequin-Adult-male-1 or 2, female-1or 2, child- boy-1 or 2, girl-1or 2
II	Core Practical-I	Fashion Design Concepts & Methodology Practical	1.Faber castle pencil 2.Poster colors 3.Acrylic colors 4.Palettes 5.Brush set 6.Fabric

III	Core Practical-III	Fibre to Fabric Science Practical	<ol style="list-style-type: none"> 1. PICK Glass – 40 No. 2. GSM Cutter – 1 No. 3. Beesley Balance – 1 No. 4. Crimp Tester – 1 No. 5. Electronic balance – 1 No 6. Microscope – 1 No. 7. Density gradient column-1 No. 8. Weighing balance – 1 No. 9. Conditioning Oven – 1No. 10. Wrap reel-1 No. 11. Yarn twist tester- 1 No. 12. Lea strength tester- 1 No.
III	SBEC Practical-I	E-Designing Practical	<ol style="list-style-type: none"> 1. Desktop Computers – 40 No. (Installed with Illustrator, CorelDraw & Photoshop Software)
IV	Core Practical-V	Textile Wet Processing Practical	<ol style="list-style-type: none"> 1. Beakers 50ml,100ml, 250ml 500ml, Each 20 No 2. Water bath, Thermometers- 1 No. 3. Stirrer – 40 No. 4. Printing screen, Wooden blocks 5. Pilot padding mangle – 1 No. 6. HTHP Beaker dyeing machine – 1 No. 7. Fastness tester (Grey scale) for Washing, Light, Perspiration & Rubbing 8. Printing table 9. Weighing Balance 10. Spatchula – 40 11. Test Tube, Stand, Holder 12. Measuring Jar 13. Spirit Lamp 14. Vessel Holder 15. Basin 16. Nail blocks 17. Gloves 18. Electric Stove 19. Launder- o - meter 20. Dyes, Pigments & Chemicals
V	SBEC- III	Computer Aided Pattern Designing Practical	<ol style="list-style-type: none"> 1. Desktop Computers – 40 No. (Multi user Garment CAD Software with access of 40 systems)
VI	SBEC- IV	Beauty Care Practical	<ol style="list-style-type: none"> 1. Hair Puff -10 No. 2. Artificial Nail & Kit - 10 No. 3. Scissors – 10 No 4. Hair dryer – 1 No. 5. Hair Straighten – 1 No. 6. Palettes- 10 No. 7. Facial steamer – 5 No. 8. Hydraulic Facial Chair- 1 No 9. Bleaching Kit

			<ul style="list-style-type: none">10.Gloves11.Wax sheet12.Eye brow thread13.Head Band14.Brushes kit15.Eye liner16.Rose water17.Moisturizing cream18.Sponge19.Shampoo20.Pedicure & Manicure kit21.Water bowl22.Tiny stool
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PERIYAR UNIVERSITY

PERIYAR PALKALAI NAGAR

SALEM – 636011

DEGREE OF BACHELOR OF SCIENCE
CHOICE BASED CREDIT SYSTEM

Syllabus for

B. SC. FASHION TECHNOLOGY

(SEMESTER PATTERN)

**(For Candidates admitted in the Colleges affiliated to
Periyar University from 2017 - 2018 onwards)**

REGULATIONS

I. CONDITION

Candidates seeking admission to the first year degree of Bachelor of Science in Fashion Technology shall be required to have passed in any higher secondary course examination of the state board/CBSE/ICSE.

Pass in any Fashion/ Costume/Textile/Apparel related Diploma course is eligible to admit in direct second year of this UG Course.

II. DURATION

The course for the degree of Bachelor Of Fashion Technology shall extend over a period of three academic years - 6 Semesters and each semester normally consisting of 90 working days or 450 Hours.

III. ELIGIBILITY

A candidate shall be eligible for the degree of Bachelor Of Science in Fashion Technology , if he/she has satisfactorily undergone the prescribed courses of the study for a period not less than 6 semesters in an institution approved by the university has passed the prescribed examinations in all the 6 Semesters.

IV. SUBJECT OF STUDY

The subjects of the study for the B.Sc., Fashion Technology and the syllabus for the subjects are given in the annexure.

V. REQUIREMENT OF EXAMINATION

The theory examinations will be conducted for 3 Hours by the university in the subjects prescribed for all the semesters in the month of November & April every year.

The practical examinations will be conducted for 3 Hours by the university in all the subjects prescribed in every semester.

VI. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations/ Project work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the university.

B. Sc. FASHION TECHNOLOGY

SEM	PART	COURSE CODE	COURSE	HRS		CRE DIT	MARKS		
				L	T/P		CIA	EA	TOTAL
I	I	Language	Tamil- I	4	2	5	25	75	100
	II	Language	English - I	4	2	5	25	75	100
	III	Core Practical I	Pattern Making and Grading	-	5	3	40	60	100
		Core Practical II	Basic Apparel Designing Practicals	-	5	3	40	60	100
		Allied - I	Sewing Technology	4	2	5	25	75	100
	IV	Value Education	Yoga	2		2	25	75	100
				30	23			600	
II	I	Language	Tamil -II	4	2	5	25	75	100
	II	Language	English -II	4	2	5	25	75	100
	III	Core I	Fibre To Yarn Science	4	1	5	25	75	100
		Allied Practical I	Basic Draping Practicals		3	2	40	60	100
		Core Practical III	Fibre to Yarn Science Practicals		3	2	40	60	100
		Allied Practical II	Basic Illustration and Sketching Practicals		6	3	40	60	100
	IV	EVS	Environmental Studies	1		1	25	75	100
				30	23			700	
III	III	Core II	Fabric Science -I	4	1	5	25	75	100
		Core III	Clothing Care	4	1	5	25	75	100
		Allied II	Fashion Designing	4	1	4	25	75	100
		Core practical IV	Fabric Science Practicals		3	2	40	60	100
		Allied Practical III	Fashion Designing Practicals		3	2	40	60	100
	Core Practical -V	Childrens Apparel Practicals		5	3	40	60	100	
IV	NMEC I	Fundamentals Of Textiles	3	1	3	25	75	100	
				30	24			700	
IV	III	Core IV	Non Woven & Technical Textiles	3	1	4	25	75	100
		Allied III	Fashion Clothing Psychology	3	1	4	25	75	100

SEM	PART	COURSE CODE	COURSE	HRS		CRE DIT	MARKS		
				L	T/P		CIA	EA	TOTAL
		Core V	Wet Processing	4	1	5	25	75	100
		Core Practical VI	Womens Apparel Practicals		6	3	40	60	100
		Core Practical VII	Wet Processing Practicals		3	2	40	60	100
	IV	SBEC-I	Embroidery Practicals		4	2	40	60	100
		NMEC II	Fundamentals of Designing	3	1	3	25	75	100
					30	23			700
V	III	Core VI	Computers & Textile In Garment Design	3	1	4	25	75	100
		Core VII	Textile Finishing	4	1	5	25	75	100
		Core VIII	Textile Printing	3		3	25	75	100
		Core Practical VIII	Computers & Textile in Garment Design Practicals		5	3	40	60	100
		Core Practical IX	Textile Printing Practical		3	2	40	60	100
		Core Practical X	Men's Apparel Practical		5	3	40	60	100
	IV	MBEC I	Garment Quality and Cost Control	4	1	4	25	75	100
					30	24			700
VI	III	Core IX	Fabric Science-II	5	1	6	25	75	100
		Core X	Organization Of Garment Unit	5	1	6	25	75	100
		Core Practical XI	Accessories Making Practicals		4	2	40	60	100
	IV	MBEC- II	Fashion & Visual Merchandising	3	1	4	25	75	100
		SBEC II	Practical-Portfolio Presentation Viva Voce		5	2	40	60	100
		SBEC III	Beauty Care Practicals		4	2	40	60	100
			Extension Activities		1	1			
					30	23			600
					180	140			4000

SBEC- Skill Based Elective Courses
 NMEC – Non Major Elective Courses
 MBEC – Major Based Elective Courses

B. Sc. FASHION TECHNOLOGY

I. PASSING RULES

€ Theory Subjects

- ❖ 75% of the marks for external evaluation and 25% marks are allotted for internal evaluation.
- ❖ Candidate is demand to have passed to a subject, if he/she get a minimum of 40% of total marks in theory subjects with internal mark of 10 marks and external marks of 30 marks.

€ Practical/Project

- ❖ 60% of the marks for external evaluation and 40% marks are allotted for internal evaluation.
- ❖ For practical subjects, the candidate should get minimum marks of 24 marks in external evaluation out of 60 and 16 marks in internal evaluation out of 40.

QUESTION PAPER PATTERN

a. THEORY :

Time : 3 Hours

Total Marks: 75 Marks

QUESTION PAPER PATTERN

Unit	Section-A	Section-B	Section-C
I	Q. 1,2	Q. 11a, 11b,	Q. 16
II	Q. 3,4	Q. 12a, 12b	Q. 17
III	Q. 5,6	Q. 13a, 13b	Q. 18
IV	Q. 7,8	Q. 14a, 14b	Q. 19
V	Q. 9,10	Q. 15a, 15b	Q. 20

B. Sc. FASHION TECHNOLOGY

SECTION A (10 X2 = 20)

ANSWER ALL THE QUESTIONS

SECTION B (5 X5 = 25)

Either or Choice ANSWER ALL THE QUESTIONS

SECTION C (3 X10 = 30)

ANSWER ANY THREE QUESTIONS OUT OF FIVE

INTERNAL ASSESSMENT

TEST	:	15
ASSIGNMENT	:	5
ATTENDANCE	:	5
		25
PASSING MINIMUM (IA) 40%	-	10 MARKS
PASSING MINIMUM (UE) 40%	-	30 MARKS
PASSING MINIMUM TOTAL	-	40 MARKS

a. PRACTICAL :

Time : 3Hours

Total Marks : 60 Marks

SECTION A (1 X20= 20)

Either or Choice

ANSWER ANY ONE

SECTION B (1 X40 = 40)

Either or Choice

ANSWER ANY ONE

INTERNAL MARKS:

RECORD	:	25
SAMPLES	:	10
ATTENDANCE	:	05
TOTAL	:	40
PASSING MINIMUM (IA) 40%	-	16 MARKS
PASSING MINIMUM (UE) 60%	-	24 MARKS
PASSING MINIMUM TOTAL	-	40 MARKS

B. Sc. FASHION TECHNOLOGY

SEMESTER I

CORE PRACTICAL I- PATTERN MAKING AND GRADING

I. Draft and grade the Patterns for the following

- a) Sleeve
 - 1. Plain
 - 2. Puff sleeve at top and bottom
 - 3. Bell sleeve
- b) Collar
 - 1. Shirt
 - 2. Peter pan
 - 3. Stand
- c) Yoke
 - 1. Simple
 - 2. Partial

II. Designing and Drafting and grading basic apparel for

- a) Children
 - € Bib, Panty, Jabla
 - € Summer Frock
 - € Angel Top
 - € A-line Frock
 - € Sun Suit
- b) Women
 - € Saree Petticoat
 - € Middi and Middi top

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- € Blouse
- € Nighty
- € Salwar Kameez
- c) Men
 - € Full Sleeve Shirt
 - € Pleated Trouser
 - € S.B.Vest
 - € Nehru Kurtha
 - € Night Dress

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SEMESTER I

CORE PRACTICAL II - BASIC APPAREL DESIGNING PRACTICALS

1. Preparation of Samples for Seams and Seam Finishes.
2. Preparation of Samples for Hems.
3. Preparation of Samples for Fullness. (Darts, Tucks, Pleats, Gathers, Flares, Ruffles, Godets and Gathers)
4. Preparation of Samples for Facing and binding. (Any 3)
5. Preparation of Samples for Plackets and fasteners. (Any 4)
6. Preparation of Samples for different Sleeves. (Any 3)
7. Preparation of Samples for different Collars. (Any 3)
8. Preparation of Samples for different Yokes. (Any 3)
9. Preparation of Samples for different pockets (Any 3)

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SEMESTER I

ALLIED I - SEWING TECHNOLOGY

Unit–I

Introduction to sewing, History of sewing machines, Sewing Machine – parts and functions of single needle machine, Tools for measuring, marking, cutting & pressing. Selection of thread and needle for various types of fabric.

Unit–II

Classification of sewing machines -Single Needle Lock stitch Industrial model, Over Lock Machine, Zig Zag Multi Purpose Machine, Double Needle Machine, Bar Tack Machine, button hole making machine, button fixing machine, blind stitching machine, fabric examining machine. Machine attachments - care and maintenance of sewing machines.

Unit–III

Basic sewing machines and associated work aids, simple automobiles. The use of components & trims – Labels and motifs, lining, Interlining, wadding, lace, braids & elastics, Hooks and loop fastening, Seam binding and tape, Shoulder pad, Eyelets & laces, Zip fastener, Buttons, Tack buttons, Snap fasteners and Rivets, Performance properties of components and trims. Sewing machines attachments – (Hemmers, Ruffler, Binder, Tucker, cloth guide, zipper foot, gathering foot, feed cover plate, circular attachment). Common problem & remedies

Unit–IV

Fusing – Definition, advantages of using fusible interlinings, requirement of fusing, Fusing process. The means of fusing, Fusing equipments, Methods of fusing quality control in fusing. Alternative of fusible interlining. Pressing: the purpose of pressing, categories of pressing, means of pressing, pressing equipments and methods, pleating, permanent press. State of pressing.

Unit–V

Stitching mechanism – needles, bobbin and bobbin case, bobbin winding, upper and cover threading, auxiliary hooks, throat plates, take–ups tension disc.

Feeding mechanism – drop feed, different fed, needle feed, compound feed, puller feed

References:

1. The Technology of Clothing manufacture, Harold Carr and Barbara Catham, Blackwell Science (1994)
2. Goswami, B.C. "Textile Yarns", Technology, Structure and applications", McGraw Hill.
2. Chris Jefferys (2004), 101 Essential Tip- Basic Sewing, D.K. Publishing
4. Besty Hosegood (2006), The complete book of sewing, Dorling Kindersley Ltd., London.
5. Thomas Anna Jacob, "The art of sewing:", USB publishers New Delhi, 1994.
6. Readers Digest Sewing book.

B. Sc. FASHION TECHNOLOGY

SEMESTER II

CORE I - FIBRE TO YARN SCIENCE

Unit-I

Introduction to textile fibres – definition, classification of fibres, manufacturing process, physical and chemical properties and end uses of natural fibres – cotton, linen, wool & silk and jute. Polyester, nylon.

Unit-II

Man made fibres – polyester, nylon, acrylic, spandex, viscose, rayon and tencel.

Unit-III

Introduction to ginning – objectives – types, working principle of knife roller gin, blow room process – objects of mixing, objects of blow room, working principles of axi-flow cleaner, kirschner beater, lap forming unit (scutcher) - cleaning efficiency.

Unit-IV

Sequence of spinning process – objective and working principles of blow room, carding, draw frame and comber – objects and working principles of simplex and spinning (Ring Frame)

Unit-V

Yarn – definition, classification, simple, fancy threads and sewing threads manufacturing process, yarn twist – classification of twist, yarn count. Identification of yarn count.

References:

1. Corbman B.P Fibre to Fabric, International Students Edition Mc Graw Hill Book Co- Singapore, 2000
2. Spun Yarn Technology, Eric Oxtoloy, Butter work Pub UK 1987
3. Technology of spinning WDKlcin, Textile Institute

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SEMESTER II

ALLIED PRACTICAL I - BASIC DRAPING PRACTICALS

I. Prepare the following samples using the Draping Method

Basic bodice - Front and Back

Dart Manipulation

Pleats, Darts, Tucks and Gathers

II. Neckline variations

€ Boat neck

€ Drawstring

€ Cowl

€ Key hole

€ Halter

III. Armhole variations

- Square
- Round
- V Shape

IV. Waistline variations

V. Skirts-

- Flared skirt
- Gore skirt
- Pleated skirt
- Hip yoke skirt
- Umbrella skirt

VI. Collars -

- Shirt Collar
- Stand Collar
- Peter Pan collar
- Shawl collar cut in one piece with front waist
- Tie tying techniques – 5 methods

VII. Sleeves -

- Basic sleeve
- Puff sleeve
- Bell Sleeve
- Leg – o – Mutton
- Petal sleeve
- Raglan sleeve
- Kimono sleeve

VIII . Design the following garment by draping Techniques

- Create any one of garment for a girl child – street wear
- Create any one of garment for a boy child – casual wear
- Create any one of garment for a teenage girl – party wear
- Create any one of garment for a teenage boy – formal wear

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SEMESTER II

CORE PRACTICAL III- FIBRE TO YARN SCIENCE PRACTICAL

I. Fibre Testing :

Identification of textile fibres by

- a. Microscopical Test
- b. Solubility Test
- c. Burning Test

II. Yarn Testing:

- a. Analysis of blend ratio of yarn
- b. Determination of
 1. Yarn count
 2. Yarn Twist
 3. Lea Strength
 4. CSP calculation
 5. Fabric Count

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SEMESTER II

**ALLIED PRACTICAL II - BASIC ILLUSTRATION
AND SKETCHING PRACTICALS**

Prepare sketches for the following

1. Different types of collar, Sleeve, Neck line, skirts.
2. Different types of ladies tops, Shirt, Pant(Full and half), Chudidhar
3. Different types of Accessories – Bags, footwear, hats etc
4. Different types of Ornaments
5. Facial features – Eyes ,nose , lips ears
6. Face ,hands legs – Different positions
7. Lay figure -7 1/2 head
8. Fashion figure -8 , 10 ,12 head.

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SEMESTER III

CORE II- FABRIC SCIENCE-I

Unit – I

Weaving – Definition – process sequence of weaving preparatory process. Warp winding – objectives – warping, sizing, weft winding- objectives – pirn winding machine

Unit – II

Looms – classification of loom, basic loom, mechanism , basic elements of woven design – design, draft and peg plan. Types of drafting plan.

Unit – III

Plain weave – modification of plain weave – characteristic features and end uses. Twill weave – modification of twill weave – characteristic features and end uses . Satin weave , sateen weave characteristic features and end uses .

Unit – IV

Honey comb, huck – a – back, mock leno- characteristic features and end uses

Complex weave structure – double cloth, extra warp, extra weft, pile fabric – characteristic features and end uses.

Unit – V

Shuttle less looms – airjet, water jet, Repier, projectile loom. Difference between shuttle & shuttle less loom

Reference :

1. Gokerneshan. N (2009 weaving Repaartion Technology, Abisheck Publication, Chandigarh
2. Murphy. W.S (2001) Handbook of weaving . Abhishek Publications, Chandigarh
3. Fabric Science 5th Edition , Joseph J Pretal, Fairchild Publication. New York 1990.
4. Mechanism of weaving , N.N. Banner. J.I Vol- I & II Textile Institute
5. Principles of weaving, Mark and Robinson, Textile Institute Manchester

SEMESTER III

CORE III - CLOTHING CARE

UNIT-I

Water- hard and soft water, methods of softening water. Zeolite or Base exchange method. Determination of water hardness. Laundry soaps – Manufacture of soap and methods, composition of soap, types of soap, soap less detergents, chemical action, detergent manufacture, advantages of detergents. Difference between soap and detergents.

UNIT-II

Laundry equipment and reagents: Study of laundry equipment and laundry reagents - soaps - detergents - cleaning action of soaps, indigenous cleaning agents - rita nut - shikakai - green gram - bran solution – study of modern and industrial cleaning agents

UNIT III

Stiffening Agents: Study of stiffening agents –purpose of stiffening-classification of stiffening Agents preparation and uses of stiffeners- natural and commercial starches - preparation of starch for use - bleaching agents - blueing and tinting agents and their application – optical whiteners .

UNIT-IV

Washing Machine And Care Labels: Study of different types of house hold/industrial washing machine-rotary - swirling - pressure - tumble wash etc; the various systems of care labeling-washing instruction. bleaching instruction-drying instruction-ironing instruction-dry cleaning instruction. placement of labels on garments.

UNIT-V

Stain Removal: Principles of laundering - stain removal - various solvents for stain removing blood, tea, rust; oil/grease etc. – different methods of washing - application of friction by hand rubbing - scribing -tumble wash. General rules and ways of stain removal.

References

1. Dantyagi S., “Fundamentals of Textile and Their Care”, Oriental Longmans Ltd, New Delhi, 1996
2. Denlkar, “Household Textiles and Laundry Work”, Atma Ram and Sons, Delhi, 1993
3. Neomi D'Souza, “Fabric Care”, New Age International Publisher, 1998
4. Davis, “Laundry and Clothing Care”, Drama Book Publishers, 1995

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SEMESTER III

ALLIED II - FASHION DESIGNING

UNIT I

Terms related to the fashion industry – fashion, style, fad, classic, and collection, chic, Custom made , mannequin , fashion show, trend, forecasting, high fashion, fashion cycle, haute couture, fashion director, fashion editor, line, knock-off, avantgarde, bridge, buying house, apparel, fashion merchandising, pret – a – porter.

UNIT II

Design- definition and types – structural and decorative design, requirements of a good structural and decorative design. Elements of design – line, shape or form, colour , size and texture. Application of structural and decorative design in a dress, selection and application of trimmings and decorations. Principles of design- balance – formal and informal, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Application of principles of design in a dress.

UNIT III

Colour- definition, colour theories- prang colour chart and munsell colour system, Dimensions of colour- hue, value, and intensity. Standard colour harmonies- application in dress design. Colour in principles of design- application of the same in dress design.

UNIT IV

Designing dresses for unusual figures becoming and unbecoming for the following figure types- Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.

UNIT V

Wardrobe planning for different age groups, factors influencing wardrobe selection, Fashion and season, Designing dresses for different occasions – business meetings, parties/ dinners, evenings/leisure hours, marriage functions, sports, uniforms for civil service, airhostess, hoteliers, schools – girls and boys.

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Reference:

- 1 . Fashion – From Concept to Consumer – Gini Stephens Frings, 6 th edition, Prentice Hall (1999).
- 2 . Inside the Fashion Business – Bennett, Coleman & Co, Mumbai (1998)
3. Art and Fashion in Clothing Selection – Harriet T, Mc Jimsey, The Iowa state University Press, Ames, Iowa (1973)
4. Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New **York**.
5. Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Jowa.

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SEMESTER III

CORE IV- FABRIC SCIENCE PRACTICALS

Analysis of following fabrics for Design, Draft, Peg Plan, and Ends per inch and Picks per inch, Yarn count, Yarn crimp, Cover factor & Weight per square yard of fabrics.

1. Plain weave and its derivatives
2. Twill weaves – 2/1, 3/1.
3. Satin / Sateen
4. Honey comb
5. Huck – a – back
6. Crepe weaves
7. Extra Warp
8. Extra Weft
9. Mock leno
10. Pile weave
11. Fancy weave
12. Single Jersey knit
13. Interlock knit
14. Rib

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SEMESTER III

ALLIED PRACTICAL III- FASHION DESIGNING PRACTICALS.

1. Prepare the following Charts

- € Prang colour chart
- € Value Chart
- € Intensity Chart

2. Illustrate garment designs for the Elements of Design

- € Line
- € Colour
- € Texture
- € Shape or form
- € Size

3. Illustrate garment designs for the Principles of Design

- € Balance in dress
- € Harmony in dress
- € Emphasis in dress
- € Proportion in dress
- € Rhythm in dress

4. Illustrate the colour harmony in dress design

- € Monochromatic colour harmony
- € Analogous colour harmony

- € Complimentary colour harmony
- € Double complementary colour harmony
- € Split complementary colour harmony
- € Triad colour harmony

5. Application of colour and principles of design in dress

- € Harmony through colour
 - € Emphasis through colour
 - € Proportion through colour
 - € Rhythm through colour
 - € Balance through colour
6. Designing dresses for figure irregularities- becoming and unbecoming Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.

References:

1. Fashion Sketch Book – Bina Abling, Fair Child Publications, New York Wardrobe
2. Strategies for Women – Judith Rasband, Delmar publishers London Fundamentals of
3. Textiles and their Care- Susheela Dantiyagi, 5 th edition,. Orient Longman Ltd New Delhi
4. Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.
5. Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Jowa.

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SEMESTER III

CORE PRACTICAL V -CHILDREN'S APPAREL PRACTICALS

Designing and Drafting the following children's garments.

1. Bib – Give some variation in outline shape or surface design
2. Panty – Plain and variation in shapes.
3. Jabla – With sleeve and opening
4. Knickers - with elastic opening
5. Baba suit /Romper – knickers with chest piece attached
6. A line frock– double pointed dart, facings at neckline and armhole and strap attach in hip.
7. Summer frock – without sleeve and collars, suspenders tied at shoulder
8. Yoke frock – with yoke, with sleeve, Gathered, flared, with collars
9. Boy's shirt – shirt collar, pocket
10. Boy's short – fly open with buttons, side pocket, pleats and dart.

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SEMESTER III

NMEC-I - FUNDAMENTALS OF TEXTILES

Unit-I

Introduction to the field of Textiles – classification of fibres – natural and chemical – primary and secondary characteristics of textile fibres.

Unit II

Manufacturing process, properties and uses of natural fibres – cotton, linen, jute, pineapple, hemp, silk, wool, hair fibres, Man-made fibres – viscose rayon, acetate rayon- nylon, polyester, and acrylic.

Unit III

Spinning – definition, classification – chemical and mechanical spinning – blending, opening, cleaning, doubling, carding, combing, drawing, roving, spinning-Yarn classification – definition classification – simple fancy yarns, sewing threads and its properties .

Unit IV

Woven – basic weaves- plain twill, satin, fancy weaves – pile, double cloth, leno, swivel, tappet, doobby and jacquard, weaving technology- process sequence –machinery details.

Unit V

Non- woven- felting, fusing, bonding, lamination, netting, braiding and calico, tating and crocheting

REFERENCES:

Textiles – Fiber to Fabric, Corbman B.P. International student's edition, McGraw Hill book Co, Singapore 1985.

Sewing and knitting – A Reader"s Digest Step- by- step guide, Readers Digest, New York 1993.

Fabric Science 5th Edition, Joseph J pretal, Fairchild publication"s New York 1990

Technology of dyeing and printing – V.A Shenai, Sevak publication, Mumbai.

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SEMESTER IV

CORE IV - NON WOVEN & TECHNICAL TEXTILES

Unit – I

Non – woven – Introduction – definition, classification and scope and application of non woven – fibres used- web preparation, opening, cleaning machine, production of parallel laid web, cross laid and random laid web.

Unit – II

Bonding methods – mechanical, thermal, chemical/ adhesive, melt blown and spun lace techniques. Finishing of bonded fabrics. Fusing – methods of fusing. Braiding – methods of braiding. Netting – methods, lacing.

Unit - III

Technical Textiles – Introduction, definition, scopes & importance and uses. Application of Agro Tech, Build Tech, Cloth Tech, Home Tech, Indu Tech, Medical Tech, Sports Tech, Pack Tech, Mobile Tech, Protect Tech, Geo Tech.

Unit – IV

Medical Tech, Sports Tech, Protective – introduction, general properties and end uses.

Unit – V

Smart & intelligent textiles, Smart – Active smart, passive smart & ultra smart, Intelligent – PCM, SMP, Chromic & conductive materials

References:

- € Non woven bonded fabrics – Lunenscholss J and W Albrocht, Ellis Horwood, London 1985
- € Non – Wovens – Arul Dahiya, MG Kamath, Raghavendra R Hedge and Monika Kannadnguli
- € Geo Textiles – NWM John, Blackir London
- € Family Clothing – Tate and Glisson, John Wiky and Sons., Illinas, 1963
- € Technical Textiles – Anand and A.R. Horracks, Textile Institute

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SEMESTER IV

ALLIED III - FASHION CLOTHING AND PSYCHOLOGY

UNIT - I

Origin of Fashion – Importance of fashion - Development of fashion, Components of fashion -, Design Details, Texture ,Color and Silhouette . Types of silhouette – Natural Body, Slim line, Wedge , Hour Glass , Extreme Volume Silhouette.

UNIT - II

Fashion Focus – The designers Role , The Manufacturers Role, The Retailers Role . Scope of Fashion Business – Primary Level, The Secondary Level , The retail level and the Auxiliary level. Study about International Designers – Fashion related cycle and theories.

UNIT - III

The Movement of Fashion - Factors influencing fashion movement -Accelerating factors, Retarding factors, and Recurring fashions. Predicting the movement of fashion.

UNIT - IV

Types of designers – High fashion Designer, Stylist, and Freelance Designer. Sources of design inspiration.

Indian fashion Designers- Manish Malhotra, Ritu kumar, Ritu berri, Tarun Tahilani, Wendell Rodricks, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manish Arora, and Rohit Bal.

UNIT - V

Study of International Fashion centers – France, Italy, England , Germany, Canada , New York .Study of International Fashion Brands – Women's Wear, Men's Wear, Kids Wear,Sports Wear, Cosmetics and Accessories.

TEXT BOOKS:

1. Elaine stone. 2001. The Dynamics of Fashion. Fair child publications, New York.
2. Gini Stephan Friengs . 1999. Fashion from concept to consumer. [Sixth Edition]. Prentice Hall.

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REFERENCE BOOKS:

1. Ellen Diamond. 2007. Fashion Retailing. Pearson Education. INC and Dorling Kinderley Publishing, Delhi.
2. Kitty G, Dickerson. 2005. inside the fashion Business. Pearson Education. INC and Dorling Kinderley Publishing, D

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SEMESTER IV

CORE V - WET PROCESSING

UNIT-I

Wet processing-meaning-process sequence. Object and methods in singeing, Desizing, Scouring, Wool carbonizing, Weighting of silk. Wet processing equipment – kier – J box – pad roll – U box – Roller bed – Conveyor steamer – stenter.

UNIT-II

Bleaching –objects-types- Hypo chlorites – Hydrogen peroxide – sodium chlorite. Equipments and chemicals for bleaching of cotton, viscose, cotton/ viscose, polyester/ cotton. Mercerization – objects - Methods – types of mercerization-chain and chainless methods.

UNIT III

Dyeing – properties of dyes, Characteristics of dyes, classification of dyes, Direct, Vat, Sulphur, reactive, naphthol, acid, Basic, disperse dyes and natural dyes.dyeing of fiber blends.Dyeing machines – fiber, yarn –cheese dyeing.

UNIT IV

Fabric dyeing machines-working principles – hank package – jigger- HT Beam, jet – padding mangles. Colour fastness to washing – light, rubbing & perspiration, computer colour matching-colour matching cabinet.

UNIT – V

Wet processing of Knitted fabric – scouring – Bleaching- dyeing – printing- calendaring-Shrink controlling - steaming. Wet processing of fiber blends. Briefly study of eco friendly dyeing and Effluents treatments-BOD,COD-primary and secondary treatment process.

References:

1. Paters R.H.Textile Chemistry” Vol. I,II Textile institute, Manchester 1970.
2. Shenai V.A.”Technology of textile processing” Vol. III, V,VII Sevale publications, Bombay 1981.
3. Lewis D.M.”Wool Dyeing” SDC publications England 1990.
4. Nalankilli.G., Chemical Preparatory Process, NCUTE Publication, New Delhi.
5. Manivasakam.N. Treatment of Textiles Processing, Effluents, Sakthi Publications, Coimbatore, 1995.

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SEMESTER IV

CORE PRACTICAL VI - WOMEN'S APPAREL PRACTICAL

Design, Draft and construct the following garments.

1. Middy – Variation in panel, bottom round
2. Middy Top – Front open, single dart, with or without collar and variation in sleeves.
3. Night dress - With or without yoke, variation in Sleeves, attaching trimmings.
4. Maxi – Variation in neck with or without sleeve and attaching trimmings.
5. Salwar - Gathered waist with tape or elastic, bottom design variation.
6. Kameez - Fashioned neck, variation in sleeve.
7. Ladies pant - Variations in bottom zip attached, patch pocket.
8. Ladies shirt - Half open collar attached, half or full sleeve.

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SEMESTER IV

CORE PRACTICAL VII - WET PROCESSING-PRACTICALS

Preparation of samples for Processing

1. Desizing(acid &enzyme)
2. Scouring
3. Bleaching
4. Mercerizing

Dye the given fabric using suitable dye

1. Direct Dye
2. Reactive Dyes(Hot &Cold brand)
3. Sulphur Dyes
4. Vat Dyes
5. Disperse Dyes
6. Acid Dyes
7. Basic Dyes
8. Vegetable Dyes (any one)

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SEMESTER IV

SBEC I - EMBROIDERY PRACTICALS

A. Prepare samples for the following

1. Hand embroidery – 20 stitches -10 samples
2. Machine embroidery -7stitches -3 samples.

B. Traditional surface ornamentation practices with two to four variations in the following,

1. Kantha of Bengal
2. Chikankari work
3. Kasuti
4. Zardosi
5. Kutch work
6. Mirror work
7. Aari work
8. Phulkari work .

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SEMESTER IV

NMEC II - FUNDAMENTALS OF DESIGNING

UNIT - I

Types of Design - Structural and Decorative design, Requirements Of Structural And Decorative Design, Elements of Design - Line, Size, Shape, Color and Texture.

UNIT - II

Principles of Design - Balance, Emphasis, Proportion, Rhythm, Harmony and its types. Application of principles of design in dress design.

UNIT - III

Color- Definition, Color theory - Prang color system, Dimension of color- Hue, Value and Intensity. Color schemes in Prang color System.

UNIT - IV

Figure Irregularities - Stout figure, Thin figure, Broad shoulders, Narrow Shoulders, Faces – Round, Large, and Small face.

UNIT - V

Wardrobe Planning – Factors to be considered while selecting clothes for different age group – Men, Women and Children.

TEXT BOOK:

1. *Sumathi, G.J .2002. Elements of Fashion and Apparel Design.* Newage International (P) Ltd Publishers.

REFERENCE BOOK:

1. *Harriet Mc jimsey. 1973. Art and Fashion in Clothing Selection.* [Second Edition]. Iowa State University Press, Ames.

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SEMESTER V

CORE VI - COMPUTER & TEXTILES IN GARMENT DESIGN

UNIT-1

Introduction to computers –Organization of Computers –Input Unit, Output Unit, Central Processing Unit, Memory Devices, Working Principles of Printer-Scanner, Digitizer & Plotter.

UNIT -2

Computer Application in Textile Designing- Weaving- Softwares used – Types of woven Design-Dobby and Jacquard- Techniques Used. Knitting -Softwares used – Types of knitting. Printing – Creation of Printed Design – Simulation Technique.

UNIT-3

Computer Application in Fashion Designing-Design Creation- Theme Rendering- 3D Modeling- Body Scanning-Texture Mapping-Design Studio-Fashion Studio- Fashion Multimedia Concepts.

UNIT-4

Computer Application in Pattern Making- Process involved in Pattern Making Grading-Marker Planning-Laying-Cutting- Labelling-Duplicating. Computerized Sewing Machine.

UNIT-5

Computer Aided Manufacturing – Concepts of Computer Integrated Manufacturing – Definition and Functions of CAD, CAM, CIM, CAA, PDC . Computerized Embroidery Machines. Computerized color Matching System. Brief study of Designing Soft wares used in textile industry.

References

1. CAD/CAM computer aided design and manufacture, Groover MP and E.W.Zinimmers, prentic hall, India 1984.
2. Computers in fashion industry, Taylor P, Heinemann publications 1990.
3. Computer aided design and manufacture, Bezant C.E, Ellis Horwood, England,1983. 4. CAD in clothing and textiles, Winfred Aldrich, Blackwel science, 1994.
5. Computer aided drafting and design –concept and application, Veinsinet DO, 1987.
6. Computer Fundamentals – PK Sinha , BPB Publications, Delhi (1992)
7. Pattern Grading for Women's Cloths The Technology of sizing – Gerry Cooklin, Blackwell Science Ltd (1990)

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SEMESTER V

CORE VII - TEXTILE FINISHING

UNIT - I

Finishing - Introduction – Objects of finishing, Importance of finishing, Classification of finishes, Advantages of finishing.

UNIT - II

Mechanical Finishes - Beetling, Shearing, Calendaring, Tentering, Moiering, Embossing, Glazing, Napping, Chemical Weighting Of Silk, Sizing, Sanforizing, Schreinerer, Wrinkle free finish.

UNIT - III

Functional Finish - Resin finish, Water Proof finish, Water Repellent finish, Antimicrobial finish, Flame Retardant finish, Soil Release finish - Process and Recipe, Types and Method of Fusing, Welding and Adhesives, Molding.

UNIT - IV

Advanced Functional Finish - Stiff finish - Process and Recipe, Softening - Silicone finish, Denim finish, Stone Wash finish, Anti - Pilling finish, Anti Mildew finish.

UNIT - V

Special Finishes On Garments – Finishing of Woven / Knitted garments – Stone less, Stone Wash effects – Mud wash, Ion wash, Chalk wash, Water resistant Breathable finish, Bio polishing, Leathery Finish, Protective Finishes –Deodorizing, Cool Finish and Thermostat finishes.

TEXT BOOKS:

1. Shenai and Saraf. 1995. Technology of Textile Finishing. Sevak publications.
2. Nallangilli and Jayaprakasam. 2005. Textile Finishing. S.S.M Institute of Textile Technology.

REFERENCE BOOK:

1. Prayag. 1996. Technology of finishing. Shree J. Printers, Pune.

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SEMESTER V

CORE VIII- TEXTILE PRINTING

UNIT-I

Printing – Introduction to printing , differences between printing and dyeing, preparation of fabric for printing – cotton , linen, polyester, wool and silk, methods of printing, preparation of printing paste, selection of thickening agents.

UNIT-II

Direct printing : Block printing – Brief History , Preparation of design , Blocks, table, print paste and printing process Stencil printing – Brief history , preparation of fabric , stencils (For one or more colour) Materials used for preparing stencils, process involved and techniques used .

UNIT-III

Screen printing – brief history , Flat screen and Rotary screen printing , Preparation of screen , print paste , screen printing process, Discharge printing – chemicals used , process involved

UNIT-IV

Resist printing : Brief history, Batik printing wax used, Equipments required, process sequence and techniques used. Tie and dye – Brief history , Equipments required, process sequence and techniques used.

UNIT-V

Other printing methods : Ink jet printing, Heat transfer printing , photo printing

References:

1. Textiles – Ninth edition , Sara J Radolph and Anna L Langford, Prentice hall, New Jersey (2002).
2. Textile processing – J L Smith, Abhishek publications, Chandigarh (2003).
3. Textile Chemistry – Peters R H , Vol I, & II, Textile Institute Manchester (1970)
4. Beginners Guide to fabric dyeing and printing – Stuart & Robinson, Technical books, London (1982).
5. Thickening agents and Emulsion thickenings in textile printing – Herbert Barthm, New Delhi (1994).

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SEMESTER V

**CORE PRACTICAL VIII- COMPUTER & TEXTILE IN GARMENT DESIGN
PRACTICALS**

- I. Application of types of Design in garments-Structural Design, Decorative Design, Geometrical Design, Abstract Design
- II. Application of Colour Harmony in Designing Garments -Monochromatic Colour harmony, Analogous Colour harmony, Single Complementary Colour harmony, Double Complementary Colour harmony, Triad Complementary Colour harmony, Tetrad Colour harmony , Neutral Colour harmony.
- III. Application of Elements of Design in garments-Line, Size, Shape, Colour.
- IV. Application of Principles of Design in garment-Balance, Rhythm, Emphasis, Harmony, Proportion
- V. Design Garments for the following
 1. Party Wear- Men & Women Garments
 2. Casual Wear- Men & Women Garments
 3. Sports Wear- Men & Women Garments
- VI. Create a design using Photoshop Software
 - i) Create visiting Cards invitation and certificate using Image Mixing
- VII. Prepare Pattern, Grading and Marker Efficiency for the following Garments using CAD Software.
 1. Children Garment - Jabla , Boys Shirt.
 2. Women's Garment – Maxi, Salwar& Kameez.
 3. Men's Garment - T - Shirt, Pleated Trouser.

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SEMESTER V

CORE PRACTCAL IX - TEXTILE PRINTING PRACTICAL

1. Printing with fabric paint
2. Texture printing by combining any 3 different types of textures.
3. Printing of cotton using block and screen printing (2samples each)
4. Printing of tie and dye and batik (2 samples each)
5. Tie and dye of cotton with direct dyes (resist print)
6. Batik print on the cotton fabrics (resist print)
7. Printing on the polyester fabrics by pigment colour
8. Printing on cotton fabric with natural colours

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SEMESTER V

CORE PRACTICAL X - MEN'S APPAREL PRACTICAL

Design, Draft and construct the following Men's garments.

1. Slack Shirt – with collar, Half Sleeve, Patch pocket.
2. Full sleeve shirt – shirt collar, patch pocket, full sleeve with sleeve placket and cuff.
3. S.B. Vest - With / without collar, No sleeve, Fancy button attached.
4. Pleated Trouser - Pleat in front, Darts at back, side pocket, fly with button /zip, Belt with adjustable strap.
5. House coat – with collar and full sleeve without cuff.
6. Kalidhakurtha - Kali piece, side pocket, round necks, half open.
7. Pyjama – Waist elastic and tape attached, fly.
8. Men's pant- front opening with zipper placket, side pocket variation in bottom design

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SEMESTER V

MBEC I -GARMENT QUALITY AND COST CONTROL

Unit I

Basics of Quality Control Definition and Scope of Quality Control – Establishing Merchandising Standards–Establishing Raw Material Quality Control specifications – Quality Control of Raw Material.

Unit II

Quality Control System Establishing Processing quality specification – Training Quality Control Personnel – The Quality Standard Control – Quality Control Inspection, Procedures for processing – Quality control of finished garments – Quality control and Government contacts – Quality Control for Packaging, Warehousing and shipping – Statistical Quality Control, Sampling plans – industry – wide quality standards.

Unit III

Basics of Production control Function of Production control – Production, Analysis – Quality Specifications – Quantitative specifications – Scope of Apparel Manufacturing Activity – Coordinating departmental Activities – Distribution of Documents and Records.

Unit IV

Production Control System Type of Control forms – Basic Production Systems – Principles for Choosing a Production System – Evaluating Production Systems – Flow Process Grids and Charts – Basic Flow Process Grid Construction – Flow Process Grids for Production control

Unit V

Cost Control, Function of Cost Control: Types of Costs and Expenses – Apparel Manufacturing Cost Categories – Sales Cost Control – Purchasing Cost Control – Production Cost Control – Administration cost control – Cost Ratio Policies – the manufacturing Budget – Cash flow Control – Standard Cost Sheet, Break–Even Charts

REFERENCES:

1. Patty Brown, Janett Rice, -Ready to wear apparel analysis, Prentice Hall, 1998.
2. Salinger, Jacob Apparel, —Manufacturing Analysisll, New York, Textile Books Futs, 2001
3. Introduction to Clothing Production Management, A.J. Chuter, Second Edition, Black Well Publishing, Second Edition, 2004.
4. Apparel Merchandising, Robin Mathew, First Edition, Book Enclave Publishing, 2008.
5. Textile Industry Development and Growth, Satish Tiwari, First Edition, Anmol Publications Pvt. Ltd., 2000.

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SEMESTER VI

CORE IX- FABRIC SCIENCE-II

Unit – I

Different fabric forming methods-Comparison of weaving and knitting-Principles of weft and warp knitting – Comparison of weft and warp knitting – Classification of knitting machines -

Yarn passage diagram of a circular knitting machine – Knitting machine elements and description - Knitting cycle of latch needle with sinker.

Unit-II

Knitting terms and definitions - Principal weft knit stitches - Knit, tuck and miss stitch formation and properties - Representation of weft knit stitches – Study of Basic weft knit structures - Needle gating - Description of circular Rib & Interlock knitting machine – Characteristics of basic weft knit structures – Circular knitting GSM and production calculations.

Unit-III

Single jersey knit fabric structures, their cam and needle order: Plain jersey, Pique, Thick pique, Honey comb, Pearl and Twill. Rib fabric structures, their cam and needle order: 1x1 rib, 2x2 rib, Drop needle, Royal rib, Polka rib, Double half cardigan, Double cardigan, Milano rib, Waffle, Flat back, Swiss double pique and French double pique. Interlock fabric structures, their cam and needle order: Interlock, Eight lock, Ottoman rib, Pin tuck, Texi pique and Ponte di Roma.

Unit-IV

Jacquard knitting - Needle selection techniques – Pattern jack, Pattern wheel , Pattern drum and Computerized jacquard knitting machines – Brief study on specialty weft knit structures – Auto stripe yarn programming – Elastomeric yarn insertion and effects – Knitted fabric faults – Causes and Remedies.

Unit-V

Flat Knitting – Yarn passage diagram of a flat knitting machine – Mechanical type Flat knitting machine - Needle bed assembly – Racking, Carriage and Cam box arrangement - Transfer Stitch and Drop Stitch – Thread diagram, effects and applications – Introduction to computer controlled Flat knitting machine. Concept of fully-fashioned machines and seamless knitwears. Introduction to warp knitting – Warp knitting terminologies – Open lap and closed lap. Knitting action of Tricot and Raschel machines. Comparison of Tricot and Raschel machine.

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References:

1. D.B. Ajgaonkar, Knitting Technology
2. David .J.Spencer, Knitting Technology
3. Chandrasekara Iyer et al., Circular knitting technology
4. Dr.Samuel Raz , Flat Knitting
5. Dr.S.Raz, Warp Knitting Technology
6. Peter Lord et al., Fabric forming systems

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SEMESTER VI

CORE X - ORGANISATION OF GARMENT UNIT

Unit-I

Entrepreneurship- Meaning definition and types, need for Entrepreneurs, qualities and types of Entrepreneurship. Difference between Entrepreneur and manager. Management-Definition Management as a process –Planning, organizing, Directing Controlling, Co-ordination.

Unit-II

Institutions supporting entrepreneurs- DIC, NSIC ,SISI,SIPCOT, TII,KVIC, CODISSIA, COMMERCIAL BANKS –SBI. Organizational structure of a garment unit –Hierarchical organization, production planning and control.

Unit-III

Different department in a garment unit – Design department, Finance department, purchasing department, Production department, Organizing different sections – hierarchy Personnel involved in all the departments, nature of the job.

UNIT-IV

Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings, (single and Multi –storey) –advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare

UNIT-V

Performance of Indian Garment Export, SWOT Analysis Setting up of garment unit for export market, Export Document, Export finance- Payment method, Export shipping Role of merchandiser in a garment unit

REFERENCE;

1. Principles of management- Dinakarpagare, sultan chand and sons, delhi.
2. Entrepreneurship Development in India – Dr. C.B Gupta, Dr N.P. Srinivasan, sultan Chand and sons Delhi 1997.
3. Garment Exports –Darlie O Koshy (1997)
4. Introduction to clothing production management – AJ Chester 2nd Edition, Wrenbury Associates Ltd (1998).
5. The technology of clothing manufacture – Harold Carr and Barbara Latham, Blackwell Science (1994).

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SEMESTER VI

CORE PRACTICAL XI - ACCESSORIES MAKING PRACTICALS

1. Hand bag – Any three types
2. Hat – Any two types
3. Bow – Decorative bow and formal bow
4. Belt – For boy and girl
5. Foot wear – Any three types
6. Purse and pouches – Any two types
7. Hair band and head bands – Any four types
8. Watches – Any two types

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SEMESTER VI

MBEC II - FASHION & VISUAL MERCHANDISING

Unit I

Introduction to Visual Merchandising Visual merchandising and display; Purpose of visual merchandising; Store image; Target customers; Seasonal visual merchandise; Windows

Unit II

Display and Display Settings Types of display; Promotion vs. institutional display; Type of display setting Attention drawing devices: Colour; Lighting; Line and composition; Scale; Contrast; Repetition; Humour; Surprise and shock;

Unit III

Inspection and its types – Testing – Check points before cutting - Pilot run or trial run and its importance – Approvals - Types of approvals – Shipping marks – Final inspection procedures – Self, Second and Third party inspection - Effective expedition procedures.

Unit IV

Order sheet and its contents – Packing list and its contents – Document formats: order sheet, packing list, invoice, inspection and testing reports etc., - Assortment and its types. Documents recording and maintenance – Claims and reasons for claims - Factory audits – Buyer"s code of conducts.

Unit V

Advertising- scope, importance, types, merits & demerits; sales promotion, personal selling. Retail management. Export associations – Apparel Export Promotion Council – Journals and magazines related to apparel and textiles –Trade shows and Fairs – Participation in trade shows – Advantages of trade shows and fairs - Apparel & Textile Trade shows and fairs in India.

REFERENCES:

1. Jeannette Jarnow, Dickerson, Inside the Fashion Business, Prentice hall, USA.
2. Darlie Koshy, Effective export marketing of Apparel, Global business press, 1996.
3. Fashion Merchandising, Elian Stone,
4. Apparel Merchanidising, An integrated Approach, Krishnakumar, M, 2010, Abishek Publications
5. Apparel Merchanidising, Robin Mathew, Book Enclave Publishers, Jaipur

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SEMESTER VI

SBEC II PRACTICAL - PORTFOLIO PRESENTATION VIVA VOCE

Portfolio development and Presentation technique

1. To be planned for any 3 Occasion - Forecasting colors, Pattern and Fabric for the ensuing seasons based on International forecast.
2. Preparation of Mood board, Story board.
3. Fabric development chart - Collections of fabric Swatches and Colors.
4. Design development chart - Preparation of various Styles for Selected fabrics
5. Selection of Accessories
6. Final Presentation
7. Number of Garments in a Collection – 1 garment

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SEMESTER VI

SBEC III - BEAUTY CARE PRACTICALS

Do the following Experiments

1. Bleaching
2. Facial
3. Hair remover-threading, waxing
4. Hair style – any 3 styles
5. Hair cut – any 3 styles
6. Hair curl, Hair straightening, Hair coloring
7. Make up –Face makeup, bridal make up, party make up
8. Nail treatment – pedicure, manicure, nail art
9. Saree draping – any 3 styles
10. Visit to beauty parlour.

